

27<sup>th</sup> Arab-German  
Business Forum  
Building Bridges between Germany and the Arab World

Berlin – June 3rd - 5th, 2024 | The Ritz Carlton Berlin

Partner Country: The Sultanate of Oman

## Program

Organized by:



Under the Patronage of:



Federal Ministry  
for Economic Affairs  
and Climate Action



وزارة الاقتصاد  
Ministry of Economy



وزارة الاستثمار  
MINISTRY OF INVESTMENT

In cooperation with:



# 27th ARAB-GERMAN BUSINESS FORUM: PROGRAM

Monday, June 3rd, 2024

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12:00 h – 18:00 h **Registration**  
*at The Ritz-Carlton Hotel Potsdamer Platz 3*

18:30 h – 21:00 h **Reception & Networking Get Together**  
*at China Club, Behrenstraße 72, 10117 Berlin*

**Welcoming:**  
*President of the Ghorfa Arab-German Chamber of Commerce and Industry*

**Honorary President of the Ghorfa Arab-German Chamber of Commerce and Industry**

**Guest Speaker:**  
*Mrs. Julia Klöckner*  
*Former Federal Minister, MdB, Economic Policy Spokeswoman for the CDU/CSU Parliamentary Group*

Tuesday, June 4th, 2024

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08:00 h **Registration**  
*at The Ritz-Carlton Hotel Potsdamer Platz 3*

**Presenter:**  
*Mrs. Stefanie Suren Rau*  
*Journalist at Deutsche Welle*

09:00 h – 09:10 h **Welcoming Speech**  
*Mr. Abdulaziz Al Mikhlaifi*  
*Secretary General of the Ghorfa Arab-German Chamber of Commerce and Industry*

**Eng. Hammoud Salem Al-Saadi**  
*Second Vice Chairman Oman Chamber of Commerce and Industry*

09:10 h – 10:00 h **Panel 1:**  
*Building the Modern Region: “Smart Cities: Pioneering Infrastructure for Tomorrow’s Business Hubs”*

**Moderation:**  
*Mr. Olaf Hoffmann*  
*Chairman of Dorsch Gruppe*

**Speakers:**  
*Mr. Hakan Ozdemir*  
*CEO of Siemens Smart Infrastructure in the Middle East,*  
*CEO of Siemens in Qatar*

*Mr. Yasser Nagi*  
*Managing Director of Wilo Middle East*

*Mr. Ayman Haikal*  
*CEO of Dorsch Global*

*Mr. Joachim Schares*  
*Managing Director of AS+P Albert Speer + Partner GmbH*

09:15 h – 10:00 h **Country Round Table:**  
*Investment Opportunities in the Sultanate of Oman*

**Speakers:**  
*Eng. Hammoud Salem Al-Saadi*  
*Second Vice Chairman Oman Chamber of Commerce and Industry*

*Ms. Juhaina Yousuf Al Balushi*  
*Investment Promotion Specialist*  
*Ministry of Commerce, Industry and Investment Promotion of the Sultanate of Oman*

## 27th ARAB-GERMAN BUSINESS FORUM: PROGRAM

10:00 h –11:00 h	<p><b>Panel 2:</b> <i>Navigating Future Logistics: “Connecting Continents: Visionary Logistics &amp; Transport Projects Shaping Regional Development”</i></p> <p><b>Moderation:</b> <i>Dr. Philipp Stompfe</i> <i>Attorney at Law, Stompfe International Law Firm</i></p> <p><b>Speakers:</b> <i>Mr. Andreas Pötzsch</i> <i>Managing Director of DFS Aviation Services GmbH</i></p> <p><i>Mr. Alexander Doll</i> <i>Senior Advisor, Lincoln International GmbH</i></p> <p><i>Mr. Tobias Maier</i> <i>CFO DHL Logistics Middle East DWC-LLC</i></p> <p><i>H.E. Iain Lindsay</i> <i>Advisor to the Chairman of the Board, Bahrain Economic Development Board</i></p> <p><i>Mr. Mohamed Haykal</i> <i>Executive Chairman, Transtek Systems</i></p>		<p><i>Mr. Belal Hammouri</i> <i>Investment Promotion Director at the Ministry of Investment of the Hashemite Kingdom of Jordan</i></p> <p><i>Mr. Alaa Eddin Beano</i> <i>Director, PPP Unit at the Ministry of Investment of the Hashemite Kingdom of Jordan</i></p>
		11:00 h –11:30 h	<b>Networking Break</b>
		11:30 h –12:30 h	<b>Official Opening Ceremony</b>
			<p><i>President of the Ghorfa Arab-German Chamber of Commerce and Industry</i></p> <p><i>H.E. Dr. Mustapha Adib</i> <i>Ambassador of the Republic of Lebanon / Dean of the Arab Diplomatic Corps</i></p> <p><i>H.E. Dr. Franziska Brantner</i> <i>Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Climate Action MdB</i></p> <p><i>H.E. Dr. Said Mohammed Al-Saqri</i> <i>Minister of Economy of the Sultanate of Oman</i></p> <p><i>H.E. Sameer Abdulla Nass</i> <i>President of Union of Arab Chambers</i></p> <p><i>H.E. Sheikh Khaled Juffali</i> <i>Chairman of the Saudi German Business Council/ Chairman of Juffali Group</i></p>
10:15 h –11:00 h	<p><b>Country Round Table:</b> <i>Investment Opportunities in the Hashemite Kingdom of Jordan</i></p> <p><b>Moderation:</b> <i>Mr. Qaisar Hijazin</i> <i>Secretary General, Arab-Belgium-Luxembourg Chamber of Commerce</i></p> <p><b>Speakers:</b> <i>H.E. Dr. Yousef Bataineh</i> <i>Ambassador of the Hashemite Kingdom of Jordan</i></p>	12:30 h –13:30 h	<b>Networking Lunch</b>

## 27th ARAB-GERMAN BUSINESS FORUM: PROGRAM

13:30 h –14:30 h

### Panel 3:

*AI Dynamics: “Navigating Risks and Unlocking Opportunities for Business Transformation”*

#### **Moderation:**

*Prof. Dr. Khaled Mohamad Hanafy*  
Secretary General of the Union of Arab Chambers

#### **Speakers:**

*Mr. Helmut von Struve*  
CEO of Siemens in the Middle East

*Mr. Friedrich Biesel*  
Head Business Services Europe, Lincoln International GmbH

*Prof. Dr.-Ing. Ahmad Osman*  
Professor at University of Applied Sciences  
(Hochschule für Technik und Wirtschaft/HTW)

*Mr. Marco Brockhaus*  
CEO and Founder of Brockhaus Technologies

*Mrs. Linda Sultan*  
Managing Director, Chamber of Commerce,  
Industry and Agriculture of Tripoli and North  
Lebanon

*Mr. Jonas Michaelis*  
Chief Strategy Officer, Qvest Group GmbH

13:30 h –14:15 h

### Country Round Table:

*Investment Opportunities in Iraq*

#### **Moderation:**

*Mr. Mouddar Khouja*  
Secretary General of the Austro-Arab Chamber of  
Commerce

#### **Speakers:**

*Mr. Peter Mayr*  
Managing Partner, Terramar GmbH

14:30 h –15:30 h

*Mrs. Rasha Saleh*

*Commercial attaché, Embassy of the Republic of Iraq*

*Mr. Shukri Nori*

*President of the Duhok Chamber of Commerce and  
Industry Iraq*

### Panel 4:

*Beyond Borders: “Capitalizing on Opportunities in Arab  
Special & Free Zones - Strategic Insights for German  
Businesses”*

#### **Moderation:**

*Dr. Kilian Bälz*  
Partner at Amereller Rechtsanwälte

#### **Speakers:**

*Dr. Gehan Saleh*  
Advisor to the Prime Minister for Economic Affairs of  
the Arab Republic of Egypt

*Prof. Dr. Khaled Mohamad Hanafy*  
Secretary General of the Union of Arab Chambers

*Mr. Nael Al-Kabariti*  
Chairman of the Board of Directors of the Aqaba  
Chamber of Commerce, Jordan/ General Manager of  
Araba for Goods Co. LTD.

*Mr. Bandar Shanneik*  
Manager at Roedl & Partner (Dubai Branch)

*Mr. Yarub Nasser Al Siyabi*  
Investor Relation Specialist, OPAZ

*Sheikh Suhaim Al Thani*  
International Relations Manager, Qatar Free Zones  
Authority

## 27th ARAB-GERMAN BUSINESS FORUM: PROGRAM

14:30 h –15:15 h

### Special Round Table

*Empowering Women and Fostering Young  
Business Leaders*

**Moderator:**

**Mrs. Batoul Hussein**

*Sr. Executive Director Government Affairs Head  
of Strategic Markets, MENA, SAP Middle East &  
North Africa LLC.*

**Speakers:**

**Dr. Abla Abdel Latif**

*Chair of the Presidential Advisory Council for  
Economic Development/ Executive Director &  
Director of Research, The Egyptian Center for  
Economic Studies (ECES)*

**Mrs. Nadia Zeddou**

*Energy Transition Expert, Green Wave*

**Ms. Francielly Monteiro**

*Founder of Benthos.ai*

**Mr. Jasper Boeckel**

*Co-Founder of Myosotis GmbH*

15:30 h –16:15 h

### Country Round Table

*Investment Opportunities in the Arab Republic of  
Egypt*

**Moderator:**

**Dr. Abdulaziz Elsherif**

*Minister Plenipotentiary/  
Head of Commercial & Economic Bureau,  
Embassy of the Arab Republic of Egypt*

**Speakers:**

**Dr. Abla Abdel Latif**

*Chair of the Presidential Advisory Council for Economic  
Development/ Executive Director & Director of  
Research, The Egyptian Center for Economic Studies  
(ECES)*

**H.E. Mohamed Alorabi**

*Member of the Egyptian Parliament and Chairman of  
the Foreign Relations Committee, Amb. (Ret.), Former  
Foreign Minister of Egypt*

**Mr. Olaf Hoffmann**

*Chairman of Dorsch Gruppe*

**Dr. Gehan Saleh**

*Advisor to the Prime Minister for Economic Affairs,  
Egypt*

**Prof. Dr. Khaled Mohamad Hanafy**

*Secretary General of the Union of Arab Chambers*

19:00 h

### Networking Dinner

*at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785  
Berlin*

**Speakers:**

**President of the Ghorfa Arab-German Chamber of  
Commerce and Industry**

**H.E. Christian Dürr**

*Chairman of the FDP Parliamentary Group, MdB*

**H.E. Dr. Said Mohammed Al-Saqri**

*Minister of Economy of the Sultanate of Oman*

# 27th ARAB-GERMAN BUSINESS FORUM: PROGRAM

Wednesday, June 5th, 2024

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08:30 h – 09:30 h	<b>Registration</b>	10:30 h – 11:30 h	<b>Panel 6:</b> <i>Transforming Economies: “Cooperation Opportunities in Cultural, Sports and Environmental Events for Sustainable Tourism Growth”</i>
09:30 h – 10:30 h	<b>Panel 5:</b> <i>Green Horizons: “Navigating Resilient Supply Chains and Sustainable Energy Cooperation”</i>  <b>Moderation:</b> <i>Mr. Jürgen Hogrefe</i> <i>Chairman h.c. hogrefe Consult</i>  <b>Speakers:</b> <i>Mr. Ali Al Baqali</i> <i>CEO of Aluminium Bahrain (Alba)</i>  <i>Mr. Dietmar Siersdorfer</i> <i>Middle East Managing Director at Siemens Energy</i>  <i>Dr. Sausan Al Riyami</i> <i>Director of Oman Hydrogen Center</i>  <i>Mrs. Ellen von Zitzewitz</i> <i>Deputy Head of Department WE W 2</i> <i>Bilateral Cooperation in the Hydrogen Infrastructure Sector, BMWK</i>  <i>Prof. Dr. Michael Braun</i> <i>Rectorer, German University of Technology in Oman</i>  <i>Mr. Mohamed Abdellahi Yaha</i> <i>CEO &amp; Owner at Maurilog</i>	<b>Moderation:</b> <i>Mr. Wolf Schwippert</i> <i>Attorney at Law Schwippert Law Office</i>  <b>Speakers:</b> <i>Mr. Omar Al Jaber</i> <i>Chief of Tourism Development Sector &amp; Director of Shared Service, Qatar Tourism</i>  <i>Mrs. Amira Iqbal Al Lawati</i> <i>Director General for Tourism Development, Ministry of Heritage and Tourism of the Sultanate of Oman</i>  <i>Mr. Rakan Algaraawi</i> <i>Associate International Office Director, Saudi Ministry of Investment, Germany</i>	
		11:30 h – 12:00 h	<b>Networking Break</b>

## 27th ARAB-GERMAN BUSINESS FORUM: PROGRAM

12:00 h –13:00 h

### Panel 7:

*Diplomatic Dialogues: “Ambassadors  
Unveil Visionary Ventures in Arab-German  
Collaborations”*

#### *Moderation:*

*Dr. Florian Amereller*

*Founding Partner Amereller Legal Consultants*

#### *Speakers:*

*Dr. Christoph Ploß*

*Member of the German Parliament*

*H.E. Maitha Saif Majid Al-Mahrouqi*

*Ambassador of the Sultanate of Oman*

*H.E Khaled Mohamed Galaleldin Abdelhamid*

*Ambassador of the Arab Republic of Egypt*

*Dr. Dorothea Schütz*

*Head of the VD Subdivision Middle East, Africa,*

*Development Policy- Federal Ministry for*

*Economic Affairs and Climate Action*

*H.E. Mr. Wacef Chiha*

*Ambassador of the Republic of Tunisia*

*Dr. Abdulaziz bin Sager*

*Chairman of the Gulf Research Center*

*H.E. Dieter Walter Haller*

*Managing Director of Haller Consult GmbH*

13:00 h –14:00 h

Networking Lunch

# 27th ARAB-GERMAN BUSINESS FORUM: PARTNERS

## Premium Partners:

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