22nd Arab-German Business Forum

The Ritz-Carlton, Berlin – June 25th-27th, 2019

Program

Organized by: Arab-German Chamber of Commerce and Industry e.V.

Under the Patronage of: DIHK, FEDOC

In cooperation with: Ghorfa, Federal Ministry for Economic Affairs and Energy, etc.
THE ARAB-GERMAN
BUSINESS FORUM: PROGRAM

Tuesday | 25th June 2019

14.00 h  Registration
          at The Ritz-Carlton Hotel
          Potsdamer Platz 3, 10785 Berlin

18.30 h  Reception & Networking Get Together
          at the Embassy of the Arab Republic of Egypt
          Stauffenbergstr. 6-7, 10785 Berlin

Wednesday | 26th June 2019

08.00 h  Registration
          at The Ritz-Carlton Hotel
          Potsdamer Platz 3, 10785 Berlin

09.00 h  Welcoming Remarks

Moderation:
Stefanie Suren
Freelance Journalist, Germany

Welcoming:
Abdulaziz Al Mikhlafi
Secretary General of the Ghorfa Arab-German
Chamber of Commerce & Industry, Germany

Dr. Volker Treier
Chief Executive of Foreign Trade, Association of
German Chambers of Commerce and Industry (DIHK), Germany

H.E. Dr. Mustapha Adib
Ambassador of the Republic of Lebanon / Dean of
the Arab Diplomatic Corps, Germany

09.30 h  Podium Discussion:
The Future of Automotive and Mobility:
Opportunities for the Arab World and Potential Synergies with
Germany?

Moderation:
Dr. Ingy Rasekh
Partner, Amereller Legal Consultants, Egypt

Keynote:
H.E. Dr. Sahar Nasr
Minister of Investment and International Cooperation, Egypt

Speakers:
Dr. Ahmed Fekri Abdel Wahab
Board Member, Federation of Egyptian Industries – Egyptian
German Automotive, Egypt

Eng. Hossam Abdel Aziz
Advisor to the Minister of Trade and Industry, Egypt

Dr. Nicolas Bremer
Partner, Alexander & Partner, Germany

Christian Bahoo
Head of Governmental Affairs, BMW Group, Germany

H.E. Mohammed Abdu Saeed
President of the Union of Arab Chambers and Chairman of the
Federation of Yemen Chambers of Commerce & Industry, Lebanon

H.E. Kamal Hasan Ali
Deputy Secretary General for Economic Affairs, League of Arab
States, Egypt
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09.30 h  Roundtable Discussion:
Real Estate – An Interesting Asset Class in Germany?

Moderation:
Yusef Ahmed
Managing Director, FIC Frankfurt International, Germany

Speakers:
Serkan Goecmen
Senior Business Development Director, Jones Lang LaSalle (JLL) Residential Development GmbH, Germany

Dr. Martin Bartlik
Notary, Taylor Wessing Partnergesellschaft mbH, Germany

Peter Jun
Co-Founder, Arminius Advisors Limited, UK

Yasser Ibrahim
Managing Director, International Banking Sales, ODDO BHF Aktiengesellschaft, Germany

Wolf Schwippert
Lawyer, Schwippert Law Office, Germany

Ahmed Hussein Sabbour
CEO, Al Ahly for Real Estate Development, Egypt

10.30 h  Networking Break

11.00 h  Panel:
The Fourth Industrial Revolution, Digitalization and the Impact of New Technologies: Exploring new Potentials

Moderation:
Dr. Murad M. Daghles
Partner, White & Case LLP International Law Firm, Germany

Keynote:
H.E. Dr. Amr Sameh Ahmed Talaat
Minister of Communications and Information Technology, Egypt

Speakers:
Dietmar Siersdorfer
CEO, Siemens UAE and Middle East, UAE

Ali Vezvaei
Global CEO, Ecolog International, UAE

Marita Mitschein
Head of Training & Development Institute, SAP, Germany

Uwe Hoermann
Partner, Roland Berger GmbH, Germany

Dr. Hassan Diab
Vice President and Professor of Computer Engineering, American University of Beirut, Lebanon

Ehsan Shariff
Managing Director, Infocore Engineering & IT Services Group, Germany
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11.00 h  Roundtable Discussion:
Food Security, Nutrition & Food Industry

Moderation:
Oliver Oehms
Delegate of German Industry & Commerce for Saudi Arabia, Bahrain and Yemen, German-Saudi Arabian Liaison Office for Economic Affairs (GESALO), Saudi Arabia

Speaker:
Dr. Khaled Al Rwis
Secretary General of the Riyadh Economic Forum, Riyadh Chamber, Saudi Arabia

12.00 h  Break

12.15 h  Egyptian-German Business Relations

Moderation:
Stefanie Suren
Freelance Journalist, Germany

Welcoming:
H.E. Dr. Peter Ramsauer
Federal Minister ret. / Chairman of the Committee on Economic Cooperation and Development / President of the Ghorfa Arab-German Chamber of Commerce & Industry, Germany

H.E. Ahmed Al Wakeel
Chairman of the Federation of Egyptian Chambers of Commerce & Union of Mediterranean and African Chambers, Egypt

Official Keynotes:
H.E. Peter Altmaier
Federal Minister for Economic Affairs and Energy, Germany

H.E. Dr. Mostafa Madbouly
Prime Minister of the Arab Republic of Egypt

Signature of Agreements

13.00 h  Networking Lunch
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14.00 h
Panel:
The Arab Republic of Egypt – A Hub for Business and Investment
- Investment and Joint Ventures – Success Stories of German Investment in Egypt

Moderation:
Dr. Ala’a Ezz
Secretary General, Federation of Egyptian Chambers of Commerce, Egypt

Keynote:
H.E. Dr. Sahar Nasr
Minister of Investment and International Cooperation, Egypt

Speakers:
H.E. Mohamed El Sewedy
Chairman, Federation of Egyptian Industries, Egypt
Dr. Eng. Nadr Riad
President, German Council, Egypt
Emad Ghaly
CEO, Siemens, Egypt
Dr. Wolfram Seidemann
CEO, Giesecke+Devrient Currency Technology, Germany
Eng. Sameh Attia
CEO, Industrial Development Group, Egypt
Hatem Sabry
Director, Corporate Banking Coverage - Middle East & Africa, Deutsche Bank AG, UAE
Sharif El Akhdar
Founder, LimeVest Partners, Egypt

15.00 h
Panel:
Energy & Petrochemical Industry:
Boosting Diversification and Creating a Sustainable Future

Moderation:
Ali Vezvaei
Global CEO, Ecolog International, UAE

Keynote:
H.E. Prof. Dr. Mohamed Shaker
Minister of Electricity and Renewable Energy, Egypt

Speakers:
Ahmed Elsewedy
President & CEO, Elsewedy Company, Egypt
Abdullateef Sami Al Assafi
Manager, Sabic – Home of Innovation, Saudi Arabia
Manuel Kuehn
Head of Executive Office, Siemens Middle East, UAE
Eng. Suliman Saud Al Sayyari
Chairman Board of Directors, Shuaibah Expansion Project Company, Saudi Arabia
Kristina Haverkamp
Managing Director, Deutsche Energie-Agentur GmbH (dena), Germany
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15.00 h Roundtable Discussion:
Sustainability, Training & Education:
Examples, Visions and Strategies

Moderation:
Dr. Claus Biermann
Global Head Healthcare Education, Area9 Lyceum GmbH, Germany

Keynote:
Prof. Dr. Claudia Warning
Director General, Federal Ministry for Economic Cooperation and Development, Germany

Speakers:
Heiko Scholz
Director Global Rail Academies, DB Engineering & Consulting GmbH, Germany

Marita Mitschein
Head of Training & Development Institute, SAP, Germany

Hans-Conrad Heineke
Branch Manager, Siemens AG, Germany

16.00 h Networking Break

16.30 h Panel:
Industrialization, Investment and Know-How Transfer:
What should be the Focus, the Strategy and what are the Challenges?

Moderation:
Dr. Florian Amereller
Attorney at Law, Amereller Legal Consultants, Germany

Speakers:
Dr. Ahmed Fekry Abdel Wahab
Managing Director, Egyptian German Automotive Company, Egypt

Prof. Dr. Christian Aders
Chairman of the Executive Board, ValueTrust Financial Advisors SE, Germany

Dr. Gordon Wollgam
Senior Project Manager, Roland Berger, Germany

Eng. Karim Sami Saad
Chairman, Samcrete Investments, Egypt
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Thursday | 27th June 2019

19.30 h Gala Dinner
at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

Moderation:
Stefanie Suren
Freelance Journalist, Germany

Welcoming:
H.E. Dr. Peter Ramsauer
Federal Minister ret. / Chairman of the
Committee on Economic Cooperation and
Development / President of Ghorfa, Germany

Keynote:
H.E. Dr. Gerd Mueller
Federal Minister for Economic Cooperation and
Development, Germany

09.00 h Registration

09.30 h Panel:
Logistics and Infrastructure:
Promising Opportunities for Business and Investment
„Suez Canal Economic Zone as an Example”

Moderation:
Dr. Khaled Hanafy
Former Minister of Egypt and Secretary General of the Union
of Arab Chambers, Lebanon

Keynote:
H.E. Eng. Kamel Abd El Hady Al Wazir
Minister of Transportation, Egypt

Speakers:
Gihan Saleh
Economic Advisor of the Prime Minister, Egypt

Dr. Mohamed Aboeldahab
North Sector’s Projects Manager, Suez Canal Economic Zone,
Egypt

Tobias Maier
CFO DHL Middle East & Africa, DHL Global Forwarding, UAE

Mohamed Haykal
Chairman, Haykal Group, UK

Hoda Mansour
Managing Director, SAP, Egypt

10.30 h Networking Break
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12.00 h  Ambassadors’ Podium Discussion:
Perspectives of Arab-German Business Relations

Moderation:
Dr. Florian Amereller
Attorney at Law, Amereller Legal Consultants, Germany

Speakers:
HH Prince Faisal bin Farhan Al Saud
Ambassador, Embassy of the Kingdom of Saudi Arabia, Germany

Olaf Hoffmann
Vice President of the Ghorfa Arab-German Chamber of Commerce and Industry & Chief Executive Officer of Dorsch Holding GmbH, Germany

Dieter W. Haller
Ambassador ret., Executive Senior Advisor, WMP Euro Com AG, Germany

H.E. Ahmad Chafra
Ambassador, Embassy of the Republic of Tunisia, Germany

Michael Ohnmacht
Head of Division Middle East, Federal Foreign Office, Germany

Dr. Khaled Hanafy
Former Minister of Egypt and Secretary General of the Union of Arab Chambers, Lebanon

13.00 h  Networking Lunch
THE ARAB-GERMAN
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Premium Partners:

SIEMENS
Ingenuity for life

Dorsch Gruppe

Bilfinger

FINEST BEDDING MADE IN GERMANY

Classic Partners:

SAP
Roland Berger
ValueTrust
ECG
Elsewedy Industrial Development
area9
AMERELLER

Supporting Partners:

Rödl & Partner
Giesecke+Devrient
Deutsche Bank
VERIDOS