



Location:

Waldorf Astoria
Hardenbergstraße 28
10623 Berlin

Organized by:



In cooperation with:



Premium Partners:



Classic Partners:



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With the kind support of:



Invitation

11th

Arab-German

Health Forum

Partner Country: The United Arab Emirates

April 16th-17th, 2018

Waldorf Astoria
Berlin, Germany

www.health.ghorfa.de

11TH ARAB-GERMAN HEALTH FORUM PROGRAM

Monday, April 16th, 2018

12.00 h **Lunch and Registration**

13.00 h **Opening Ceremony**

Welcoming:
Abdulaziz Al-Mikhlafti
Secretary General of the Ghorfa Arab-German Chamber of Commerce & Industry, Germany

Ralf Ostendorf
Director Market Management, visitBerlin, Germany

Speakers:
H.E. Dr. Mustapha Adib
Ambassador of the Republic of Lebanon / Dean of the Arab Diplomatic Corps, Germany

Boris Velter
State Secretary, Senate Administration for Health, Care and Equality, Germany

Keynote:
H.E. Ali Abdulla Al Ahmed
Ambassador, Embassy of the United Arab Emirates, Germany

14.00 h **Panel 1**
Emirati-German Cooperation in the Healthcare Sector: Current Situation & Future Perspectives

15.00 h **Networking Break**

15.30 h **Panel 2**
Medical Tourism

19.30 h **Reception & Gala Dinner**

Speakers:
H.E. Dr. Peter Ramsauer
President of the Ghorfa Arab-German Chamber of Commerce & Industry / Chairman of the Committee on Economic Cooperation and Development / Federal Minister ret., Germany

H.E. Ali Abdulla Al Ahmed
Ambassador, Embassy of the United Arab Emirates, Germany

Tuesday, April 17th, 2018

08.30 h **Registration**

09.30 h **Panel 3**
Mass Sports & Rehabilitation: Regeneration for Body and Soul

11.00 h **Networking Break**

11.30 h **Panel 4**
Elite Sports & Diagnostics, Infrastructure, Data: Leading the Way to the Future

12.30 h **Networking Lunch**

13.30 h **Panel 5**
Medical Technology & Digitalization

15.00 h **Networking Break**

15.30 h **Panel 6**
Know-How Transfer & Training

17.00 h **Closing Remarks**

Innovative medical services and cutting-edge healthcare provision are an increasingly important key element for the growing economies of the Arab states. Together with rising demand for preventative care and digital medical solutions, the healthcare market in the Arab states is expected to grow at a very high level. Increased investor interests, as well as the growing populations in the region will also play a role in expanding the current GCC market to more than USD 71 billion. Experts predict that the UAE's healthcare market alone is set to surge to more than USD 28 billion by 2021 – representing a growth of 60% over the next five years. In order to cope with this fast development, all Arab countries have ambitious plans to reform and device their health sectors.

On the other hand, the highly innovative health industry in Germany is well known as a major hub for medical technology, medical treatment, and pharmaceuticals. Due to the unparalleled level of collaboration between science, research, industry, and medicine, Germany is becoming a prime location for medical tourism as well.

To further enhance the business potential for Arab-German partnerships in the healthcare sector, the Ghorfa Arab-German Chamber of Commerce and Industry, in cooperation with its Arab and German partners, will host the 11th Arab-German Health Forum from 16th - 17th April 2018 in Berlin, Germany. The forum brings together around 300 experts and decision-makers from business, politics and science to mutually address the most pressing issues facing medicine and healthcare in the coming decade. The United Arab Emirates is the partner country of the forum.

For the 11th time, the event will be the major information and networking platform to establish and strengthen long-lasting Arab-German business relationships in the healthcare sector.

We are looking forward to welcoming you to the 11th Arab-German Health Forum.