

11th Arab-German *Health* Forum

April 16th - 17th, 2018
Waldorf Astoria Berlin, Germany

Program

Organized by:



In cooperation with:



THE ARAB-GERMAN HEALTH FORUM: PROGRAM

Monday, April 16th, 2018

12.00 h **Lunch and Registration**

13.00 h **Opening Ceremony**

Welcoming:

Abdulaziz Al-Mikhlafi

*Secretary General of the Ghorfa Arab-German Chamber of
Commerce & Industry, Germany*

Ralf Ostendorf

Director Market Management, visitBerlin, Germany

Speakers:

H.E. Dr. Mustapha Adib

*Ambassador of the Republic of Lebanon / Dean of the Arab
Diplomatic Corps, Germany*

Boris Velter

*State Secretary, Senate Administration for Health, Care and
Equality, Germany*

Keynote:

H.E. Ali Abdulla Al Ahmed

Ambassador, Embassy of the United Arab Emirates, Germany

14.00 h **Panel 1**

*Emirati-German Cooperation in the Healthcare Sector:
Current Situation & Future Perspectives*

Moderation:

Wolf Schwippert

Attorney at Law, Schwippert Law Office, Germany

Speakers:

Dr. Abdel Aziz Al Mheiri

*Director, Sharjah Health Authority, UAE
"Sharjah Healthy City Program"*

Abdullah Bin Nasser

*Medical Attaché, Consulate General of the United Arab Emirates,
Germany*

Hermann Kamp

CEO, ClinicAll Germany GmbH, Germany

15.00 h **Networking Break**

15.30 h **Panel 2**

Medical Tourism

Moderation:

Prof. Dr. Dr. Franz W. Peren

Professor, Bonn-Rhein-Sieg University, Germany

Keynote:

H.E. Dr. Waleed Khalifa Al Manea

Undersecretary, Ministry of Health, Bahrain

"Bahrain's Tourism Sector - Bahrain Healthcare Industry"

Speakers:

Feridoon Sergizzarea / Nizar Maarouf

*General Manager of TÜV Inter Cert GmbH / Vice Director of Vivantes
International Medicine, Vivantes Hospital Group, Germany*

*„Quality Management of Medical Services, especially with regards to
foreign patients“ & „Quality Management and Certification Vivantes
International Medicine“*

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Tuesday, April 17th, 2018

Dr. Carl Fuerstenberg

SRH Klinikum Karlsbad, Germany

“Therapy for patients with spinal cord injury in Germany (SCI)”

Eva Kluge

Director of Sales and Business Development, Air Alliance Medflight GmbH, Germany

“Air Ambulance Transport for International Patients”

Dr. Gamal Saied

Professor of Surgery, Faculty of Medicine, Cairo University, Egypt

“Therapeutic Tourism In Egypt: A Tremendous Benefit to Both Health Care Consumers and National Economy”

Best Practice

Michaela Kehrler

Medical Tourism Manager, visitBerlin, Germany

“Advanced Cancer Treatment: Examples of High-class Medicine in Berlin”

19.30 h **Reception & Gala Dinner**

Moderation:

Stefanie Suren

Journalist, Deutsche Welle, Germany

Speakers:

H.E. Dr. Peter Ramsauer

President of the Ghorfa Arab-German Chamber of Commerce & Industry / Chairman of the Committee on Economic Cooperation and Development / Federal Minister ret., Germany

H.E. Ali Abdulla Al Ahmed

Ambassador, Embassy of the United Arab Emirates, Germany

09.00 h **Registration**

09.30 h **Panel 3**

*Mass Sports & Rehabilitation:
Regeneration for Body and Soul*

Moderation:

Dr. Markus Neumann

Member of the Board, German Healthcare Partnership (GHP), Germany

Speakers:

Dr. Elke Benedetto-Reisch

Medical Director, Lanserhof Tegernsee, Germany

“A Marriage of Traditional Healing Methods and Modern Medicine”

Dr. Khalid Al Khelaifi

Orthopedic Surgeon, Aspetar Hospital – Aspire, Qatar

“Promoting Mass Sports and Improving Public Health in Qatar”

Maria Hoeffl-Riesch

Triple Olympic Champion - Ski Alpine, MHM Group, Austria

Philipp Wessely

Founder, Life is Motion, Austria

“What Health Promotion may learn from Professional Sports”

11.00 h **Networking Break**

11.30 h **Panel 4**

*Elite Sports & Diagnostics, Infrastructure, Data:
Leading the Way to the Future*

Moderation:

Dr. Markus Neumann

Member of the Board, German Healthcare Partnership (GHP), Germany

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Speakers:

Dr. Mohammed Alsayrafi

General Manager, Anti Doping Lab Qatar, Qatar
"Diagnosis of Sport Performance Readiness in Elite Athletes - an Anti-Doping Perspective"

Tim Schierwater

Creative Partner, Interpol+-Studios Interdisziplinaere Studios GmbH, Germany
"New Wave Suprastadio Grandstand System"

Marcus Hoefl

CEO, MHM Group, Austria

12.30 h **Networking Lunch**

13.30 h **Panel 5**

Medical Technology & Digitalization

Moderation:

Jad Ayoub

Managing Director, Bioscientia International, Germany

Speakers:

Christian Schneider

Managing Director, PS Trade GmbH, Germany
"We make Health Care possible... anywhere"

Prof. Dr. Dr. h.c. Fried Oelschlegel

Chairman, GERMED Ltd., Germany
"E-Health – A tool for rebuilding Health in post-conflict & fragile States in Middle East"

Prof. Dr. Ahmed Magheli

Director, Department of Urology, Vivantes Hospital Am Urban, Vivantes Hospital Group, Germany
"Evolution of Robotic Surgery in Urology - Exemplified by Radical Prostatectomy"

Prof. Dr. Mahdi Ahmed Kadry

General, Thoracic, Vascular and Cardiac Surgeon, Head of Vascular Surgery in Heart-center Bernau, Medical Highschool Theodor Fontane of Brandenburg, Germany
"Ethic in health technology transfer: Do we need a framework?"

15.00 h

Networking Break

15.30 h

Panel 6

Know-How Transfer & Training

Moderation:

Juergen Hogrefe

Chairman, Hogrefe Consult, Germany

Speakers:

Dr. Anwar Obeidat

CEO, Madina International Trading Co. Ltd, Jordan
"Technology Transfer and Training"

Prof. Dr. Wolfgang Harth / Dr. Yasmeen Alwaheed

Director / Resident, Department for Dermatology and Andrology, Vivantes Spandau Hospital, Vivantes Hospital Group, Germany

Stefan Friedrich

Partner Healthcare, KPMG AG Wirtschaftspruefungsgesellschaft, Germany

17.00 h

Closing Remarks

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