

# 21st Arab-German *Business* Forum

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The Ritz-Carlton, Berlin – June 25th-27th, 2018

## Program

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# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Monday, June 25th, 2018

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18:00 – **Reception**  
21:00 h *at The Palmenhof-Silbersaal  
Bellevuestraße 1, 10785 Berlin*

Tuesday, June 26th, 2018

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08.00 h **Registration**  
*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*

09.00 – **Opening Ceremony**  
10.00 h **Moderation:**  
*Stefanie Suren  
Journalist, Deutsche Welle, Germany*

**Welcoming:**  
*Abdulaziz Al Mikhlafi  
Secretary General of the Ghorfa Arab-German  
Chamber of Commerce & Industry, Germany*

*Dr. Volker Treier  
Deputy Chief Executive Officer, Association of  
German Chambers of Commerce and Industry  
(DIHK), Germany*

**Speakers:**  
*H.E. Dr. Peter Ramsauer  
President of the Ghorfa Arab-German Chamber of Commerce  
& Industry / Chairman of the Committee on Economic  
Cooperation and Development / Federal Minister ret.,  
Germany*

*H.E. Dr. Mustapha Adib  
Ambassador of the Republic of Lebanon / Dean of the Arab  
Diplomatic Corps, Germany*

*H.E. Ali Al Ghanim  
Chairman, Kuwait Chamber of Commerce and Industry,  
Kuwait*

*H.E. Nael Al Kabariti  
President of the Union of Arab Chambers and Chairman of  
the Chamber of Commerce, Jordan*

*H.E. Peter Altmaier  
Federal Minister, Ministry for Economic Affairs and Energy,  
Germany*

**Keynote of the Guest of Honour:**  
*H.E. Sheikh Jaber Al Mubarak Al Hamad Al Sabah  
Prime Minister of the State of Kuwait*

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

10.00 –  
11.15 h

### Panel 1:

*The State of Kuwait:  
Sustainable Development and Growth*

#### Moderation:

*Dr. Nicolas Bremer*  
Partner, Alexander & Partner, Germany

#### Speakers:

*H.E. Sheikh Dr. Meshaal Jaber Al Sabah*  
Director General, Kuwait Direct Investment Promotion  
Authority, Kuwait  
"Kuwait Investment Climate"

#### *Yousef Al Obaid*

Deputy Governor, Central Bank of Kuwait, Kuwait  
"Macroeconomic Trends and Monetary / Financial Stability"

#### *Dr. Osama Alsayegh*

Executive Director – Energy and Building Research Center,  
Kuwait Institute for Scientific Research, Kuwait  
"Sustainable Energy in Kuwait: Vast field for Investment &  
Technological Advancement"

#### *Eng. Loukwa Saif*

Manager of Project Tendering & Bid Assessment, Kuwait  
Authority for Partnership Projects, Kuwait  
"Public-Private Partnership Projects in Kuwait"

11.15 h

### Networking Break

11.45 –  
13.00 h

### Panel 2

*Direct Investments & Know-How Transfer:  
Supporting the Industrialisation Plans in the Arab World*

#### Moderation:

*Dr. Kilian Baelz*  
Partner, Amereller Rechtsanwaelte Partnerschaft mbB,  
Germany

#### Speakers:

*Dr. Berthold Schmidt*  
President and CEO, TRUMPF Photonics, Inc., Germany  
„The Fourth Industrial Revolution – what are we  
expecting worldwide and what could be the impact for the  
Arab world“

#### *H.E. Abdulaziz Al Ageel*

Secretary General, Golf Organization for Industrial  
Consulting, Qatar

#### *Prof. Dr. Christian Aders*

Chairman of the Executive Board, ValueTrust Financial  
Advisors SE, Germany  
"Industrialization through investment - DACH industry  
structure and success factors for direct investments"

#### *Mutlaq Al Morished*

CEO, Tasnee – National Industrialization Company,  
Saudi Arabia

#### *Sharif El Akhdar*

Managing Partner, LimeVest Partners, Egypt

#### *Fahad Al Shatti*

Vice President Corporate Venture Capital, Agility, Kuwait

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

13.00 h Networking Lunch

14.00 – Panel 3

15.00 h *Managing the Digital Transformation:  
Challenges & Opportunities of Disruptive Change*

*Moderation:*

*Manuel Kuehn*

*Head of Executive Office, Siemens Middle East, UAE*

*Keynote Speakers:*

*H.E. Dr. Khaled Hanafy*

*Secretary General, Union of Arab Chambers, Lebanon*

*Tom Blades*

*CEO, Bilfinger SE, Germany*

*Speakers:*

*Dr. Hichem Maya*

*Vice President Industry Digital Transformation, SAP  
Middle East and North Africa, UAE*

*Peter Haaks*

*Executive Director Near and Middle East, DB  
Engineering & Consulting GmbH, Germany*

*Fahad Al Shatti*

*Vice President Corporate Venture Capital, Agility, Kuwait*

15.00 h Networking Break

15.30 – Panel 4

17.00 h *Infrastructure Megaprojects:  
Government as an Enabler for Inclusive Growth*

*Moderation:*

*Carla Everhardt*

*Associate Partner, Roedl & Partner, Germany*

*Speakers:*

*Olaf Hoffmann*

*Vice President of the Ghorfa Arab-German Chamber of Commerce  
and Industry & Chief Executive Officer of Dorsch Holding GmbH,  
Germany*

*Joachim Schares*

*Managing Partner, AS+P Albert Speer + Partner GmbH, Germany  
“Badya City, Cairo – A Smart Approach for a Smart and Creative  
City”*

*Amir Abdelghaffar*

*Head of Project, General Authority for Suez Canal Economic Zone,  
Egypt  
“Suez Canal Economic Zone: Vision & Future”*

*Jan von Allwörden*

*Director, International Business Development, Euler Hermes  
Aktiengesellschaft, UAE  
„ECA Financing for Infrastructure Megaprojects“*

*Juergen Raschendorfer*

*General Manager, Strabag International GmbH, Germany*

*Myriam Ouazzani*

*Director, Deutsche Bank AG Dubai, UAE*

## THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

17.00 – 18.00 h **Discussion Round**  
*Investment Opportunities in Venture Capital, Startup and Real Estate*

**Moderation:**

*Prof. Dr. Christian Aders*

*Chairman of the Executive Board, ValueTrust  
Financial Advisors SE, Germany*

**Speakers:**

*Mark Hauptmann*

*Member of the German Parliament, Germany*

*Thomas von Muenster*

*Sales Manager and Authorized Signatory,  
Strategis AG, Germany*

*Christian Meermann*

*Founding Partner, Cherry Ventures Management  
GmbH, Germany*

*Dr. Berthold Schmidt*

*President and CEO, TRUMPF Photonics, Inc.,  
Germany*

19:30 – **Gala Dinner**

22:00 h

**Moderation:**

*Stefanie Suren*

*Journalist, Deutsche Welle, Germany*

**Speaker:**

*H.E. Miguel Berger*

*Head of the Department of Economic Affairs and  
Sustainable Development, Federal Foreign Office, Germany*

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Wednesday, June 27th, 2018

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09.00 h Registration

09.30 – Panel 5

11.00 h *Food Industry: Building Partnerships for Sustainable Agriculture and Food Security*

*Moderation:*

*Felix Neugart*

*CEO, German Emirati Joint Council for Industry and Commerce (AHK), UAE*

*Speakers:*

*H.E. Mohammed Al Mazrooei*

*President and Chairman of the Board, Arab Authority For Agricultural Investment and Development (AAAID), UAE  
“Building Partnership for Sustainable Agriculture and Food Security in the Arab World”*

*Dr. Ahmed Eltigani Al Mansouri*

*CEO, Al Rawabi Dairy Co. LLC, UAE*

*Dr. El Rashid Dafalla Mohamed*

*CEO, Emirates Modern Poultry Co. - Al Rawdah, UAE  
“Poultry Industry in the UAE: The Prospects and the Constrains”*

*Prof. Ibrahim El Dukheri*

*Director General, Arab Organization for Agricultural Development, Sudan*

*Thavy Staal*

*Sustainability & Project Manager – Crop Protection Africa & Middle East, BASF, Germany  
“BASF Mobile Agricultural Clinic”*

*Dr. Wilhelm Uffelmann*

*Partner, Roland Berger, Germany*

11.00 h Networking Break

11.30 – Panel 6

13.00 h *Shared Responsibility for Inclusive Development: Perspectives of Arab-German Cooperation, Political & Economic Challenges  
- Ambassadors’ Discussion Round -*

*Moderation:*

*Olaf Hoffmann*

*Vice President of the Ghorfa Arab-German Chamber of Commerce and Industry & Chief Executive Officer of Dorsch Holding GmbH, Germany*

*Speakers:*

*H.E. Dieter Walter Haller*

*Ambassador, Embassy of the Federal Republic of Germany, Saudi Arabia*

*H.E. Dr. Bader Abdelatty*

*Ambassador, Embassy of the Arab Republic of Egypt, Germany*

*Dr. Abdulaziz Sager*

*Chairman, Gulf Research Center Foundation, Saudi Arabia*

*H.E. Karlfried Bergner*

*Ambassador, Embassy of the Federal Republic of Germany, Kuwait*

13.00h Networking Lunch

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