

UNITED ARAB EMIRATES  
MINISTRY OF ECONOMY



الإمارات العربية المتحدة  
وزارة الاقتصاد



AIM Startup

3 - 4 April 2017

Dubai, United Arab Emirates

## Innovation Showcase and Pitch Competition

[www.aimstartup.com](http://www.aimstartup.com)

Set on the global stage of Dubai's Annual Investment Meeting, entrepreneurs from across the world will showcase their groundbreaking products or services and gain exposure across government officials; local, regional and international investors and industry titans.





## H.E. Eng. Sultan Bin Saeed Al Mansouri Minister of Economy, United Arab Emirates

### Minister's Welcome:

*Innovation is a key driver for economic growth and global competitiveness. A large share of sustainable economic growth can be attributed to innovation and the willingness of governments across the world to implement and execute policies and initiatives, which foster and nourish innovation and entrepreneurship.*

*The United Arab Emirates is a country that was founded on innovation, forward thinking and a government's great vision and willingness to implement initiatives that has today positioned the UAE among one of the most competitive economies worldwide.*

*In celebration of innovation, which is deeply embedded in our heritage, the UAE formally extends a warm welcome to the innovators and pioneers of the world who aspire to create solutions to the challenges we face globally.*

*Set up under the framework of the AIM platform, we are launching AIM Startup to encourage our next generation of leaders to pursue initiatives that will create sustainable growth on a global scale.*

## About AIM Startup

Set against the backdrop of the Annual Investment Meeting, AIM Startup is a platform where disruptive startups gather to present their innovative products or services on truly a global stage.

This coming April, select startups from across the globe will be given the opportunity to showcase their companies to the 15,000 global participants of Dubai's Annual Investment Meeting. AIM participants include government officials, private investors, venture capitalists and prominent businessmen and businesswomen seeking to explore new ventures and business partnerships.

An educational forum for sharing, learning & discovering

A platform for startups to discover opportunities, exchange ideas & network

A perfect place for entrepreneurs to meet business owners and investors directly

A sourcing market for investors, incubators, fund managers & venture capitalists

## AIM 2017

**140**  
Countries

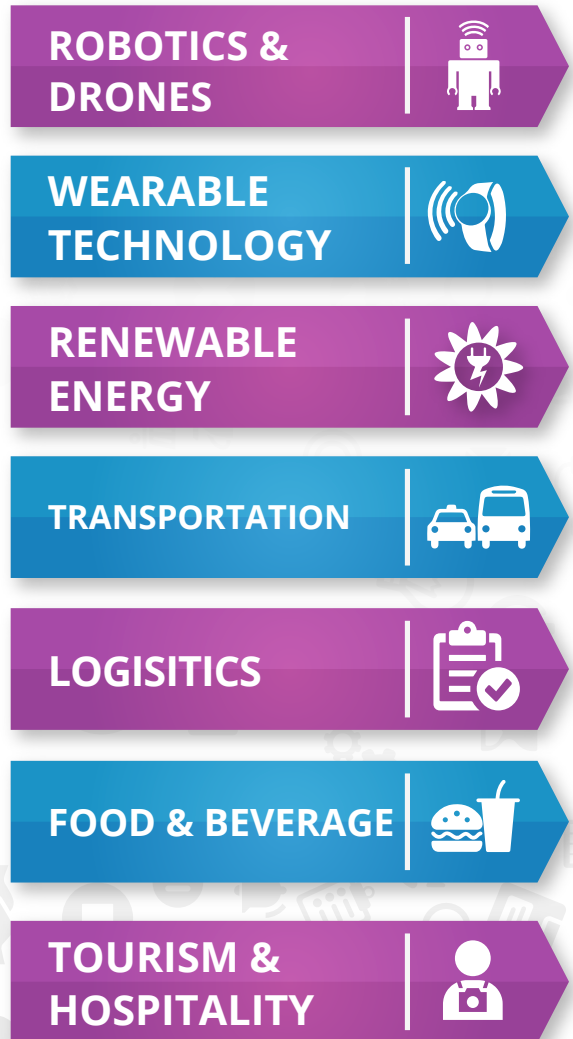
**15,000+**  
Businessmen & Investors

**100+**  
High-Level Officials

**500+**  
Exhibitors & Co-Exhibitors

**8,000**  
Square meters Exhibition Space

# SECTORS



## How can I participate?

Entrepreneurs can participate in two ways. If you are a startup looking to gain capital investment, apply to enter the AIM Startup Pitch Competition. If your interest lies solely in business networking, cross-border trade and expansion into new markets, participation in the Innovation Showcase Exhibition will give you exposure across the 15,000 global participants including government officials, investors and industry leaders.

## The Startup Pitch

Select startups will be chosen to take part in the AIM Startup Pitch Competition which seeks to identify the most innovative companies around the world. Judged by a panel of distinguished experts providing valuable feedback, participants will be given the opportunity to present their startups to a room filled with Angel Investors and Venture Capitalists, with a goal to attract capital investment.

## The Innovation Showcase Exhibition

Through participation in the Innovation Showcase Exhibition, startups will gain access to some of the world's most powerful investors and industry leaders across various sectors. The platform will serve to facilitate the exchange of ideas, cross-border trade, the expansion into new markets and capital investment through scheduled networking sessions.

## WHY ATTEND?

### Learn

Gain insight and knowledge as founders, investors and industry leaders share their stories through interactive discussions, fireside chats and keynotes with AIM Startup participants and attendees.

### Network

Grow your network by participating at AIM Startup and gain access to the world's most influential people.

### Pitch for your chance to win cash prizes

Participants of AIM Startup Pitch Competition and the Innovation Showcase Exhibition will be eligible to gain prizes in recognition of the most innovative companies. Cash prizes include 30,000 USD

### Connect with Investors

Connect with investors who can take your business to the next level. AIM Startup will feature scheduled networking sessions where investors and entrepreneurs can meet one-on-one.

### AIM Startup Award

The event's Pitch Competition and Innovation Showcase Exhibition will feature disruptive startups from across the globe and the most innovative participants will be honored with awards in recognition of their impressive achievements at the AIM Startup Awards Ceremony.

## PROGRAM OUTLINE

JOIN US FROM 3 - 4 APRIL 2017 FOR A SERIES OF INFORMATIVE TALKS HELD BY FOUNDERS, INVESTORS AND INDUSTRY LEADERS HAILED IN THE INTERNATIONAL STARTUP COMMUNITY.

WE WILL HOST A LINE-UP OF FIRESIDE CHATS, PANEL DISCUSSIONS AND KEYNOTES THAT WILL KEEP YOU ENGAGED AND WANTING MORE.

PROGRAM DETAILS WILL BE MADE AVAILABLE SOON.





## Previous Speakers



**Kamal Hassan,**  
 Founder and CEO,  
 Innovation 360



**K.C. Li,**  
 Chairman,  
 SBM Holdings Ltd.

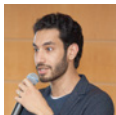


**Eissa Freiha,**  
 Co-founder,  
 WOMENA

## Last Year's Startups at AIM



**Ali Jahanshahi,**  
 CEO,  
 AirGo



**Mohamed Elwazer,**  
 Founder & CEO,  
 KinTrans



**Elie-Charles Youssef,**  
 Director-MENA,  
 Pointr Labs



## About AIM

The Annual Investment Meeting (AIM) is the premier platform for Foreign Direct Investment (FDI) in growing markets. It is an initiative of the UAE Ministry of Economy, held under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai.

AIM is a leading global platform aimed at facilitating strategic networking and promoting investments while providing a rich learning experience. It gathers the international investment community, corporate leaders, policy makers, world-renowned experts, and investment promotion agencies from across the globe to showcase up-to-date information, strategies and knowledge on attracting FDI. It offers cross-industry project developers a safe and effective platform to present their projects and schedule G2B and B2B meetings with institutional, corporate and private investors seeking lucrative and reliable projects for their capital.

The seventh edition of the Annual Investment Meeting will be held on 2 - 4 April 2017, at the Dubai World Trade Centre. The theme is 'International Investment, Path to Competitiveness & Development' which will discuss how to attract the right kind of international investment for the advancement of national economies. It will outline the main factors of competitiveness of the host countries and how FDI can greatly influence this.

For more information on AIM, visit

[www.aimcongress.com](http://www.aimcongress.com)

For more information on AIM Startup please contact:

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