

# 18th Arab-German *Business* Forum

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The Ritz-Carlton, Berlin – June 8th-10th, 2015

## Program

Organized by:



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# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Monday, June 8th, 2015

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18.00 h    **Reception**  
*at The Palmenhof-Silbersaal  
Bellevuestraße 1, 10785 Berlin*

*H.E. Uwe Beckmeyer  
Parliamentary State Secretary at the Federal German Ministry for  
Economic Affairs and Energy*

Tuesday, June 9th, 2015

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08.30 h    **Registration**  
*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*

*H.E. Sheikh Khalifa Bin Jassim Bin Mohamad Al-Thani  
Chairman of the Qatar Chamber of Commerce and Industry*

*Signing MOU between Shurooq and Berlin Partner*

09.30 h    **Opening Ceremony**

*Moderation:  
Stefanie Suren  
Journalist, Deutsche Welle, Germany*

*Welcoming:  
Abdulaziz Al-Mikhlafti  
Secretary General of the Ghorfa Arab-German Chamber of  
Commerce & Industry*

10.30 h    **Networking Break**

11.00 h    **Session 1**  
*Infrastructure: Metro, Rail Projects and Highways in  
the Arab Countries*

*Moderation:  
Dr. Marcus Felsner  
Managing Partner, Rödl & Partner, Germany*

*Speakers:  
H.E. Abdulrahman bin Salim al Hatmi  
CEO, Oman Rail, Oman*

*Dr. Volker Treier  
Deputy Chief Executive Officer, Association of German  
Chambers of Commerce and Industry (DIHK)*

*Dr. Jochen Eickholt  
CEO Mobility Division, Siemens AG*

*Speakers:  
Dr. Peter Ramsauer  
President of the Ghorfa Arab-German Chamber of  
Commerce & Industry, Federal Minister (ret.)*

*Sara Al Muhannadi  
Head of Business Development, Rail Company, Qatar*

*H.E. Prof. Dr. med. Ossama bin Abdul Majed Shobokshi  
Ambassador of the Kingdom of Saudi Arabia & Doyen of  
the Arab Diplomatic Corps*

*Helmut Scholze  
Principal, Roland Berger Strategy Consultants, UAE*

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

*Dieter Michell-Auli*  
Management Board International Markets, DB International  
GmbH, Germany

*Ahmed Ali Al Ansari*  
Lead Advisor – Contracts and Projects Management, Public Works  
Authority, Qatar

11.00 h **Session 2**  
*Promising Fields of Cooperation:  
Security Technologies and ICT*

*Moderation:*  
*Mohamed Haykal*  
Chairman, Haykal Group, Lebanon

*Speakers:*  
*Yousef Al Naama*  
CEO, Malomatia Co. – ICT, Qatar

*Volker Bischoff*  
General Manager, Robert Bosch Middle East, UAE

*Arne Schönbohm*  
President, Cyber-Security Council e.V., Germany

*Selim Edde*  
Vice President Government Relations, SAP, UAE

*Rainer Schmidmeier*  
Head of Sales and Marketing, CAELUM Group GmbH, Germany

11.00 h **Session 3**  
*Financial Services & Insurance:  
Supporting Arab-German Business*

*Moderation:*  
*Ralph Nitzgen*  
General Manager, Commerzbank, UAE

*Speakers:*  
*Saleh Al Khulaifi*  
Head of Business Development, Qatar Development Bank, Qatar

*Eva Steinhaus*  
Director, Structured Export & Trade Finance, Commerzbank, UAE

*Jan von Allwörden*  
Head of Department Underwriting Executive, Euler Hermes AG,  
Germany

*Werner Schmidt*  
Managing Director, Deutsche Bank AG, Germany

*Najwa El Iraki*  
Head of Business Development, Casablanca Finance City Authority,  
Morocco

*Khaldun Abuhassan*  
Chairman, Jordanian-German Business Council, Jordan

12.30 h **Networking Lunch**

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

13.30 h

## Session 4

*Logistics as a Catalyst for Growth:  
Ports and Airports*

*Moderation:*

*Uwe Stupperich*

*General Manager, M.G. International Transports GmbH,  
Germany*

*Speakers:*

*Univ.-Prof. Dr. Hans-Dietrich Haasis*

*Chair in Maritime Business and Logistics, University of  
Bremen*

*Heiko Ammermann*

*Senior Partner, Roland Berger Strategy Consultants  
GmbH, Germany*

*Ulrich Ogiermann*

*Chief Officer Cargo, Qatar Airways, Qatar*

*Joerg Scheifler*

*Senior Vice President Mobility Middle East, Siemens AG,  
UAE*

*Rafael Yanouri*

*Sales Representative Government Services & International  
Trade, Bureau Veritas, Germany*

13.30 h

## Session 5

*Supporting Industrialization: Challenges and Opportunities  
for Investment and Know-How Transfer*

*Moderation:*

*Mr. Hergenröther*

*Delegate of German Industry & Commerce for Saudi Arabia, Bahrain  
and Yemen, AHK*

*Speakers:*

*Adel Abdulrahman Al-Suhaimi*

*Assistant Director General – Projects, Saudi Industrial Development  
Fund, Saudi Arabia*

*Tariq A. Al-Shuhayeb*

*Business Development Director, Saudi Industrial Property Authority  
(MODON), Saudi Arabia*

*Eng. AbdulMajeed A. Al-Maymoon*

*Vice President - Clusters Enabling, National Industrial Clusters  
Development Program, Saudi Arabia*

*Dr. Khair Abu Saalik*

*Member of the House of Deputies and Chair of Economic and  
Investment Committee, Jordanian Parliament, Jordan*

*Dr. Walter Mattauch*

*Project Manager, Project Management Agency - German Aerospace  
Center, Germany*

*Nicolas Bremer*

*Partner, Alexander & Partner, Germany*

15.00h

**Networking Break**

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

15.45h

## Plenary

*Arab-German Cooperation:  
Economic and Political Outlook*

*Moderation:*

*Stefanie Suren*

*Journalist, Deutsche Welle, Germany*

*Welcoming:*

*Dr. Peter Ramsauer*

*President of the Ghorfa Arab-German Chamber of Commerce &  
Industry, Federal Minister (ret.)*

*Keynotes:*

*H.E. Mohamedou Ould Mohamed Mahmoud*

*President of the General Union of Chambers of Commerce,  
Industry & Agriculture for Arab Countries*

*H.E. Sigmar Gabriel*

*Vice Chancellor and Federal Minister for Economic Affairs and  
Energy of the Federal Republic of Germany*

*H.E. Dr. Tawfig Fawzan Alrabiah*

*Minister of Commerce and Industry of the Kingdom  
of Saudi Arabia*

*H.E. Sultan Rashid Al-Khater*

*Undersecretary of the Ministry of Economy & Commerce of the  
State of Qatar*

17.00 h

## Round Table Discussion

*Youth Unemployment: Technology as a Game Changer*

*Moderation:*

*Eng. Mouddar Khouja*

*Secretary General, Austro-Arab Chamber of Commerce, Austria*

*Speakers:*

*H. E. Mohamed Abdallahi Yaha*

*CEO, Maurinvest and Former Minister, Mauritania*

*Dr. Eduardo Rodriguez Montemayor*

*Senior Research Fellow for the Global Talent Competitiveness  
Index, Economics Department, INSEAD*

*Marwa Moaz*

*Managing Director and Producer, El Mashroua*

*Selim Edde*

*Vice President Government Relations SAP, UAE*

19.30 h

## Reception & Gala Dinner

*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Wednesday, June 10th, 2015

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09.00 h    **Session 6**  
*Free Zones: Gateways to Promising Markets*

*Moderation:*  
**Wolf R. Schwippert**  
*Attorney at Law, Schwippert Law Office, Germany*

*Speakers:*  
**H.E. Mohamed Abdallahi Yaha**  
*CEO, Maurinvest and Former Minister, Mauritania*

**ElSadiq AlFatih Hamour**  
*Associate Director Sales & New Business, Qatar Financial  
Centre Authority, Qatar*

**Nadia Rinawi**  
*Regional Manager Europe Business Development, Ras Al  
Khaimah Free Trade Zone Authority - Government of Ras  
Al Khaimah, Germany*

**Wolf R. Schwippert**  
*Attorney at Law, Schwippert Law Office, Germany*

09.00 h    **Session 7**  
*EPC Projects: Raising Complexity and Demand for  
Competitiveness Calls for Innovative Solutions*

*Moderation:*  
**Musa Al Saket**  
*Board Member, Amman Chamber of Industry, Jordan*

*Speaker*  
**Ali Vezaeai**  
*President – Mena, Linde AG Engineering Mena, UAE*

**Manuel Kuehn**  
*Senior Vice President, Business Development,  
Siemens LLC, UAE*

10.30 h    **Networking Break**

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

11.00 h **Session 8**  
*Construction and Housing: Sustainable Urban Solutions*

*Moderation:*  
**Olaf Hoffmann**  
*Vice President, Ghorfa Arab-German Chamber of  
Commerce & Industry and CEO & President, Dorsch  
Holding GmbH, Germany*

*Speakers:*  
**Abdulla Mohamed Al Kuwari**  
*Director of Investment, Qatari Diar, Qatar*

**Dina AlNahdy**  
*General Manager, ENTEC Environmental Technology,  
Saudi Arabia*

**Tobias Lindemann**  
*White Sky Group, Germany*

**Marwan Al Sarkal**  
*CEO, Sharjah Investment & Development Authority  
Shurooq*

**Joachim Schares**  
*Member of the Management Board and Partner, AS&P,  
Germany*

11.00 h **Plenary Discussion**  
*Women as Drivers for Economic Change*

*Moderation:*  
**Dr. Gabi Kratochwil**  
*Managing Director, CrossCultures, Germany*

*Speakers:*  
**Henrike von Platen**  
*President, Business and Professional Women (BPW)  
Germany e.V., Germany*

**Souad Benkredda**  
*Managing Director, Deutsche Bank AG, UK*

**Salwa Chamsi-Pasha**  
*Writer and Entrepreneur, Freelance Positions, Austria*

**Dr. Amel Karboul**  
*Former Minister of Tourism, Tunisia*

**Reem Badran**  
*Board Member, Amman Chamber of Commerce, Jordan*

# THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

12.30 h **Plenary Discussion**  
*Perspectives of Arab-German Business Relations*

*Moderation:*  
**Dr. Florian Amereller**  
*Partner, Amereller Legal Consultants FZE, Germany*

*Speakers:*  
**H.E. Dieter Walter Haller**  
*Director General, for Economic Affairs and Sustainable Development, Federal Foreign Office, Germany*

**H.E. Omar Zniber**  
*Ambassador of the Kingdom of Morocco, Germany*

**H.E. Philipp Mißfelder**  
*Member of the German Parliament, Germany*

**Khalid Al Zayani**  
*Honorary Chairman, Al Zayani Investments (B.S.C. closed), Bahrain*

**Dr. Michael J. Inacker**  
*Chairman of the Board and CEO, WMP Eurocom AG, Germany*

**Olaf Hoffmann**  
*Vice President, Ghorfa Arab-German Chamber of Commerce & Industry and CEO & President, Dorsch Holding GmbH, Germany*

**Eng. Suliman Saoud Al-Sayyari**  
*President & CEO, Saudi German Development and Investment Company, Saudi Arabia*

14.00 h **Networking Lunch**

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