

# THE GERMAN-ARAB BUSINESS FORUM PROGRAM

Wednesday, May 11th, 2011

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18.30 h **Reception & Registration**  
*at The Ritz Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*

Thursday, May 12th, 2011

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08.30 h **Registration**

09.30 h **Opening Ceremony**  
*Arab-German Cooperation:  
Continuing Growth*

*Dr. Thomas Bach, President of the Ghorfa Arab-  
German Chamber of Commerce and Industry*

*H.E. Adnan Kassar, Minister of State, Lebanon &  
President of the General Union of Chambers of  
Commerce, Industry and Agriculture for Arab  
Countries*

*Dr. Eric Schweitzer, President of Chamber of  
Industry and Commerce Berlin and Member of  
the DIHK Board International*

*H.E. Prof. Dr. med. Ossama Abdulmajed Ali  
Shobokshi, Ambassador of the Kingdom of Saudi  
Arabia to the Federal Republic of Germany &  
Doyen of the Arab Diplomatic Corps*

*H.E. Dr. Bernd Pfaffenbach, State Secretary at the  
Federal Ministry of Economics and Technology*

10.30 h **Coffee Break**

11.00 h **Session 1**  
*Construction and Energy Efficiency:  
Meeting Demands*

**Session 2**  
*Market Entry: Legal Framework and  
Export Financing*

12.30 h **Lunch**

13.30 h **Session 3**  
*Infrastructure, Transport and Logistics: Best-Practice*

**Session 4**  
*Saudi Arabia: Huge Business Potential in a Fast  
Growing Economy.*

15.00 h **Coffee Break**

15.30 h **Session 5**  
*Water and Environmental Technologies:  
A Look into the Future*

**Session 6**  
*Lebanon: A Leading Business Center*

19.30 h **Gala Dinner**

Friday, May 13th, 2011

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08.30 h **Registration**

09.00 h **Special Session**  
*Women Entrepreneurs:  
Boosting Opportunities*

**Session 7**  
*Jordan: An Access Point to The Middle East*

**Session 8**  
*Islamic Finance: New Trends in Banking*

10.30 h **Coffee Break**

11.00 h **Session 9**  
*Investment and Technology Transfer:  
Sustainable Growth Rates*

**Session 10**  
*Qatar: The World Cup and Further Investment  
and Business Chances*

12.30 h **Small Lunch**

13.00 h **Plenary Session**  
*Prospects of Arab-German Business Relations  
in Times of Political Changes*

The Arab countries and Germany have both successfully overcome the global financial crisis and are currently facing positive growth rates. Therefore, 2011 is an ideal opportunity for investments and sustainable development. Especially in the present situation, an intensive dialog and communication with Arab business partners is even more essential. The Ghorfa Arab-German Chamber of Commerce and Industry is hosting the 14th German-Arab Business Forum in cooperation with the Association of German Chambers of Commerce and Industry (DIHK) and the General Union of Chambers of Commerce, Industry & Agriculture for Arab Countries from May 11-13, 2011 at the Ritz Carlton Berlin. The forum is being held under the auspices of H.E. Rainer Brüderle, Federal Minister of Economics and Technology. As in the past, the forum will provide a unique stage to initiate promising business perspectives and strengthen existing economic ties between Germany and the Arab world.

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## Invitation 14th German-Arab Business Forum

May 11th - 13th, 2011

The Ritz Carlton, Berlin  
Potsdamer Platz 3, 10785 Berlin