

THE ARAB -GERMAN BUSINESS FORUM PROGRAM

Wednesday, June 4th, 2014

18.00 h **Reception**
*at The Palmenhof-Silbersaal
Bellevuestraße 1, 10785 Berlin*

Thursday, June 5th, 2014

08.30 h **Registration**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

09.30 h **Opening Ceremony**

10.30 h **Networking Coffee Break**

11.00 h **Session 1**
*The Kingdom of Jordan:
Business Opportunities*

12.30 h **Networking Lunch**

14.00 h **Session 2**
*Urban Planning:
Construction & Housing*

14.00 h **Session 3**
*Sustainable Developments:
Industry & Free Zones*

15.30 h **Networking Coffee Break**

16.00 h **Session 4**
*Doing Business:
Best Practice Examples of Arab-German Partnerships*

16.00 h **Session 5**
*Gender Diversity:
A Competitive Edge for the Future*

19.30 h **Reception & Gala Dinner**
at The Ritz-Carlton Hotel

Friday, June 6th, 2014

09.00 h **Session 6**
*Strategic Partnerships:
Cross-border Cooperation and Regional Economic
Integration*

10.30 h **Networking Coffee Break**

11.00 h **Session 7**
*Defining Frameworks:
Insurance Concepts and Financing Aspects*

11.00 h **Session 8**
*Infrastructure:
Rail, Metro & Road Projects in the Arab Countries*

12.30 h **Perspectives of Arab-German Business Relations**

14.00 h **Networking Lunch**

With the positive development of Arab-German economic relations in the past years, the future outlook is highly encouraging. Trade volume between Germany and the Arab countries has more than doubled since 2002, reaching a peak at 50 billion euro in 2013. According to the International Monetary Fund, the economic perspectives for the Arab region are excellent - especially in the long-term - despite many challenges. With more than 360 million inhabitants, the Arab world is a huge market for business and investment. All Arab countries are embarking on major efforts to transform their education systems, modernize their industries and build a top level infrastructure. On the other hand, Germany with its diversified industry, top-notch services, state-of-the-art products and high workforce level offers tremendous potential for Arab-German business cooperation. To further strengthen and enlarge these sustainable relations, the Ghorfa Arab-German Chamber of Commerce and Industry will host the 17th Arab-German Business Forum from June 4th-6th, 2014 at The Ritz-Carlton Hotel, Berlin. The forum is held under the patronage of the German Federal Minister for Economic Affairs and Energy, H.E. Sigmar Gabriel and organized in cooperation with the Association of German Chambers of Commerce (DIHK) and the General Union of Arab Chambers of Commerce (GUCCIAAC). More than 600 leading experts and decision-makers from business, politics and science will attend the conference. This high-ranking event offers an invaluable networking opportunity to establish new and enhance existing business relationships. More information on www.business.ghorfa.de.

Ghorfa
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Commerce and Industry e.V.

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Invitation 17th Arab-German Business Forum

Partner Country:
The Hashemite Kingdom of Jordan

June 4th-6th, 2014

The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

www.ghorfa.de
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