

20th Arab-German *Business* Forum

The Ritz-Carlton, Berlin – May 15th-17th, 2017

Program

Organized by:



In cooperation with:



THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Monday, May 15th, 2017

18.00 h **Reception**
*at The Palmenhof-Silbersaal
Bellevuestraße 1, 10785 Berlin*

*H.E. Dr. Mustapha Adib
Ambassador of the Republic of Lebanon / Dean of the Arab
Diplomatic Corps, Germany*

*H.E. Nael Al Kabariti
President of the Union of Arab Chambers and Chairman of
the Chamber of Commerce, Jordan*

Tuesday, May 16th, 2017

08.00 h **Registration**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

*H.E. Miguel Berger
Director General for Economic Affairs and Sustainable
Development, Federal Foreign Office, Germany*

09.00 h **Opening Ceremony**
*Moderation:
Stefanie Suren
Journalist, Deutsche Welle, Germany*

*Keynote:
H.E. Yahya bin Said bin Abdullah Al Jabri
Chairman of Board of Directors, Special Economic Zone
Authority in Duqm (SEZAD), Oman*

*Welcoming:
Abdulaziz Al Mikhlafi
Secretary General of the Ghorfa Arab-German
Chamber of Commerce & Industry, Germany*

10.00 h **Arab-German Cooperation:
Political Challenges and Economic Perspectives**

*Keynote:
H.E. Dr. Ahmad Ubayd Bin Dagher
Prime Minister of the Republic of Yemen*

*Dr. Volker Treier
Deputy Chief Executive Officer, Association of
German Chambers of Commerce and Industry
(DIHK), Germany*

10.30 h **Networking Break**

*Speakers:
H.E. Dr. Peter Ramsauer
Federal Minister ret., President of the Ghorfa
Arab-German Chamber of Commerce & Industry,
Germany*

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

11.00 h

Panel 1

*Industrialization in the Arab World:
Technology Transfer, Diversity and Economic Development*

Moderation:

Benjamin Schroeder

*Senior Vice President & Head of Communications and
Government Affairs, Siemens LLC, UAE*

Speakers:

Khalid Sulaiman Nasser Al Salhi

*Acting Director of Marketing & Promotions, Public
Establishment for Industrial Estates (PEIE), Oman
"Industry and Economic Development"*

Eng. Omar Bahlaiwa

*Chairman, Optimum Business Consulting Bureau (OBCB),
Saudi Arabia*

Dr. Florian Amereller

Attorney at Law, Amereller Legal Consultants, Germany

Ali Vezaei

Executive Vice President, Bilfinger SE, Germany

Eng. Musa Al Saket

Board Member, Amman Chamber of Industry, Jordan

Gordon Wollgam

Senior Project Manager, Roland Berger, Germany

Dr. Andreas Bluethner

*Director Food-Fortification & Partnerships Human Nutrition,
BASF SE, Germany*

11.00 h

Panel 2

*Oil Price Fluctuations:
Impact on Business Relations between Germany and the
Arab World*

Moderation:

Wolf Schwippert

Lawyer, Schwippert Law Office, Germany

Speakers:

Prof. Dr. Friedbert Pflueger

*Director of the European Centre for Energy and Resource
Security (EUCERS), King's College London; Chief
Executive Officer of Pflueger International, Germany
"The OPEC Deal — Assessment and Way Forward"*

H.E. Dr. Mohammad Halaiqah

*Chairman, Jordanian Democratic and Economic Forum,
Jordan*

Dr. Nicolas Bremer

Partner, Alexander & Partner, Germany

*"Times are Changing. New Strategies for Financing of
Public Projects in the Gulf"*

Dr. Martina Hoepfner

*Head of Department Economic Research, Euler Hermes
Aktiengesellschaft, Germany
"Between Budget Cuts and Diversification"*

12.30 h

Networking Lunch

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

14.00 h

Plenary

*Arab-German Cooperation:
Economic and Political Outlook*

Welcoming:

H.E. Dr. Peter Ramsauer

Federal Minister ret., President of the Ghorfa Arab-German Chamber of Commerce & Industry, Germany

Keynotes:

H.E. Brigitte Zypries

Minister, Federal Ministry for Economic Affairs and Energy, Germany

H.E. Lyutha Al Mughairy

Ambassador, Embassy of the Sultanate of Oman, Germany

H.E. Dr. Hazem Nasser

Minister of Water and Irrigation of the Hashemite Kingdom of Jordan

14.30 h

Panel 3

*Education and Development:
Leading Sector in the Arab World*

Moderation:

Markus Milwa

International Relations, Dr.-Ing. Paul Christiani GmbH & Co. KG, Germany

Speakers:

H.E. Dr. Said Al Rabiey

Secretary General, Education Council, Oman

“Education Development in the Sultanate of Oman”

Prof. Michael Modigell

Rector, German University of Technology in Oman (GUtech), Oman

“GUtech: German Higher Education in Oman”

Prof. Dr. Dorit Schumann

Vice President International Affairs, German Jordanian University, Jordan

“Industrial Relations and Dual Study Programs at GJU”

Peter Josef Haaks

Executive Director and Spokesperson Region Near and Middle East, DB Engineering and Consulting GmbH, Germany

“Rail Academy – Future Orientated Way to Secure Qualified Local Staffing in Railway Projects”

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

14.30 h

Panel 4

*Urban Planning and Environment:
Sustainability for a Better Future*

Moderation:

*H.E. Eng. Suliman Al Sayyari
Chairman of Board Directors, Shuaibah Water and
Electricity Company, Saudi Arabia*

Speakers:

*Olaf Hoffmann
Chief Executive Officer, Dorsch Holding GmbH, Germany*

*Dr. Nagm Eldin Hassan Yagoup
Undersecretary, Ministry of Investment, Sudan*

*Eugenio Bettella
Lawyer/Partner, Rödl & Partner, Italy
“Dubai-Style, New Cities in Africa”*

*H.E. Mahmoud Mohamed Hamed
Minister of Investment, Industry and Tourism for the River
Nile, Sudan*

*Joachim Schares
Managing Partner, AS+P Albert Speer + Partner GmbH,
Germany
“Sustainable Master Planning in KSA – Flagship Project
Dahyat Al Asfer”*

16.00h

Networking Break

16.30h

Panel 5

Infrastructure Megaprojects: Building the Future

Moderation:

*Dr. José Campos Nave
Managing Partner, Rödl & Partner – Rödl
Rechtsanwalts-gesellschaft Steuerberatungsgesellschaft
mbH, Germany*

Speakers:

*Khalid Hassan Al Qahtani
President & CEO, HAKA Group, Saudi Arabia
“Building the Future”*

*Myriam Ouazzani
Director Middle-East & Africa – Regional Development,
Origination & Structuring, Deutsche Bank AG, UAE
“Infrastructure Megaprojects and Alternative Financing
Solutions”*

*Uwe Hoermann
Partner, Roland Berger, Germany
“Opening the Door for Private Investments in Public
Infrastructure!”*

*Labinot Carreti
Head of Global Sales, Veridos GmbH, Germany
“Modernization of the Border Control System in Morocco”*

*Hans-Joachim Bliss
Member of the Management, BAUER Spezialtiefbau
GmbH, Germany
“Architecture, Engineering, Construction Made in
Germany – Your Partner of Excellence”*

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Wednesday, May 17th, 2017

- 16.30h **Panel 6**
*Women Perspectives:
Digitalization, Diversity and Development*
- Moderation:*
Dr. Gabi Kratochwil
Managing Director, CrossCultures, Germany
- Speakers:*
H.E. Sawsan Chebli
State of Berlin Delegate to the Federation / Permanent Secretary for Active Citizenship and International Relations, Germany
- Marita Mitschein**
Senior Vice President Strategic Investments MENA & Managing Director, SAP Training & Development Institute, UAE
- Dr. Fahima Al Awadhi**
Program Chair Health Science Department, Higher College of Technology, UAE
- Anna-Lena Punken**
Researcher & PHD Candidate, Universitaet Hamburg, Chair of Business Ethics and Management, Germany
- Amina Dammene Debbih**
Chief Executive Officer/ General Manager, International Patient Care GmbH, Germany
- 19.30h **Gala Dinner**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*
- Moderation:*
Stefanie Suren
Journalist, Deutsche Welle, Germany

- 09.00 h **Registration**
- 09.30 h **Panel 7**
*The Sultanate of Oman:
A Stable Hub for Investment and Business*
- Moderation:*
Felix Neugart
Chief Executive Officer, German Emirati Joint Council for Industry and Commerce (AHK), UAE
- Speakers:*
Nasser bin Zahber Al Khadrami
*Promotion Executive, ITHRAA, Oman
"The Investment Opportunities in Oman"*
- Saleh Hamood Al Hasani**
*Director of One-Stop-Shop, Duqm Economic Zone, Oman
"Duqm Economic Zone"*
- Nasser bin Saif Al Miqbali**
*Deputy Chief Executive Officer, Minerals Development, Oman
"Mining in Oman and Investment Opportunities"*
- Eng. Hashim bin Taher Al Ibrahim**
*Business Facilitation Director, Port of Duqm, Oman
"Duqm Port"*

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

- 10.00 h **Roundtable Discussion**
Project Finance in the MENA Region: Prospects and Challenges
- Moderation:*
Dr. Peter Goepfrich
Vice Chairman, German Center Ras Al Khaimah, UAE
- Speakers:*
Dr. Kilian Baelz
Partner, Amereller Rechtsanwälte Partnerschaft mbB, Germany
- Stephen Hodgson*
Senior Counsel, Amereller Legal Consultants, UAE
- Ulrich Schulte Luenzum*
Department Project Finance, Head of Department, Euler Hermes Aktiengesellschaft, Germany
- 10.30 -14.00 h **B2B Meetings**
- 11.00 h **Networking Break**
- 11.30 h **Panel 8**
Economic Diversification in Arab Countries: Chances and Challenges
- Moderation:*
Helmut Scholze
Partner, Roland Berger, Germany
- Speakers:*
H.E. Dr. Khair Abu Saalik
Chairman, Economic and Investment Committee, House of Representatives, Jordan
- Hala Kassab*
PR Manager, Qatar Financial Center, Qatar
- Mohamed Haykal*
Chairman, Haykal Group, UAE
„The Economic Structure: Diversification and Economic Development“
- Mahmoud Zakaria Etahir Keter*
General Director, Bank of Sudan, Sudan
“The Role of Monetary & Banking Policies in Promoting Investment Opportunities in Sudan”
- 13.00 h **Networking Lunch**

THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Partners:

SIEMENS



A M E R E L L E R

Rödl & Partner

ALEXANDER & PARTNER



With the kind support of:

