

Arab countries and Germany traditionally share close business ties. With approximately 400 million inhabitants and a gross domestic product of more than 2.7 trillion US dollars, the Arab world is an attractive market for business and investment.

In turn, Germany is considered to be the strongest economy in Europe and one of the largest in the world. Due to its steadily rising economy, excellent infrastructure, as well as the high competence level of its labour market, Germany presents remarkable potential for Arab-German business partnerships.

German companies avail from an excellent reputation in the Arab world and can play a valuable role as strategic partners in numerous modernization and diversification programs in the region. Arab investments in German companies are estimated at 100 billion euros over the recent decades.

To further strengthen and enlarge sustainable business relations between Germany and the Arab countries, the Ghorfa Arab-German Chamber of Commerce and Industry will host the 20th Arab-German Business Forum at The Ritz-Carlton Hotel Berlin from May 15th to 17th, 2017. The event is organized in cooperation with the Union of Arab Chambers (UAC), the League of Arab States and the Association of German Chambers of Commerce and Industry (DIHK).

This year's partner country of the event is the Sultanate of Oman. The Forum is held under the patronage of the German Federal Minister for Economic Affairs and Energy, H.E. Brigitte Zypries, who will give a keynote speech.

More than 600 leading experts and decision makers from business, politics and science will attend this high-ranking conference which has become the most essential networking platform to create new and enhance existing business relationships.

For further information please have a look at the program or visit the conference website www.business.ghorfa.de.

It would be our great pleasure to welcome you to the 20th Arab-German Business Forum in Berlin.

Ghorfa

Arab-German Chamber of Commerce and Industry e.V.
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Organized by:



In cooperation with:



Partners:



With the kind support of:



Partner Country: The Sultanate of Oman

May 15th-17th, 2017

The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

www.ghorfa.de
www.business.ghorfa.de

THE ARAB-GERMAN BUSINESS FORUM PROGRAM

Monday, May 15th, 2017

18.00 h **Reception**
at The Palmenhof-Silbersaal
Bellevuestraße 1, 10785 Berlin

Keynote:
H.E. Yahya bin Said bin Abdullah Al-Jabri
Chairman of Board of Directors, Special Economic Zone
Authority in Duqm (SEZAD), Oman

14.30 h **Panel 3**
*Education and Development:
Leading Sector in the Arab World*

10.00 h **Arab-German Cooperation:
Political Challenges and Economic Perspectives**

14.30 h **Panel 4**
*Urban Planning and Environment:
Sustainability for a Better Future*

Tuesday, May 16th, 2017

08.00 h **Registration**
at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

Keynote:
H.E. Dr. Ahmad Ubayd Bin Daghir
Prime Minister of the Republic of Yemen

16.00h **Networking Break**

09.00 h **Opening Ceremony**
Moderation:
Stefanie Suren
Journalist, Deutsche Welle, Germany

10.30 h **Networking Break**

16.30h **Panel 5**
*Infrastructure Megaprojects:
Building the Future*

11.00 h **Panel 1**
*Industrialization in the Arab World:
Technology Transfer, Diversity and Economic
Development*

16.30h **Panel 6**
*Women Perspectives:
Digitalization, Diversity and Development*

11.00 h **Panel 2**
*Oil Price Fluctuations:
Impact on Business Relations between Germany and the
Arab World*

19.30h **Gala Dinner**
at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin

Welcoming:
Abdulaziz Al-Mikhlafi
Secretary General of the Ghorfa Arab-German
Chamber of Commerce & Industry, Germany

12.30 h **Networking Lunch**

Dr. Volker Treier
Deputy Chief Executive Officer, Association of
German Chambers of Commerce and Industry
(DIHK), Germany

14.00 h **Plenary**
*Arab-German Cooperation:
Economic and Political Outlook*

Speakers:
H.E. Dr. Peter Ramsauer
Federal Minister ret., President of the Ghorfa
Arab-German Chamber of Commerce &
Industry, Germany

Welcoming:
H.E. Dr. Peter Ramsauer
Federal Minister ret., President of the Ghorfa Arab-
German Chamber of Commerce & Industry, Germany

Wednesday, May 17th, 2017

H.E. Dr. Mustapha Adib
Ambassador of the Republic of Lebanon / Dean
of the Arab Diplomatic Corps, Germany

Keynotes:
H.E. Brigitte Zypries
Minister, Federal Ministry for Economic Affairs and
Energy, Germany

09.00 h **Registration**

09.30 h **Panel 7**
*The Sultanate of Oman:
A Stable Hub for Investment and Business*

10.00 h **Roundtable Discussion**
*Project Finance in the MENA Region: Prospects
and Challenges*

H.E. Nael Al Kabariti
President of the Union of Arab Chambers and
Chairman of the Chamber of Commerce, Jordan

H.E. Lyutha Al Mughairy
Ambassador, Embassy of the Sultanate of Oman,
Germany

10.30 -14.00 h **B2B Meetings**

H.E. Miguel Berger
Director General for Economic Affairs and
Sustainable Development, Federal Foreign
Office, Germany

H.E. Dr. Hazem Nasser
Minister of Water and Irrigation of the Hashemite
Kingdom of Jordan

11.00 h **Networking Break**

11.30 h **Panel 8**
*Economic Diversification in Arab Countries:
Chances and Challenges*

13.00 h **Networking Lunch**

Organized by:



Partner Country: The Sultanate of Oman

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