

18th Arab-German *Business* Forum

The Ritz-Carlton, Berlin – June 8th-10th, 2015

Program

Organized by:



Under the
patronage of the



Federal Ministry
for Economic Affairs
and Energy

Strategic Partner



In cooperation with:



THE ARAB-GERMAN BUSINESS FORUM: PROGRAM

Monday, June 8th, 2015

18.00 h **Reception**
*at The Palmenhof-Silbersaal
Bellevuestraße 1, 10785 Berlin*

*H.E. Uwe Beckmeyer
Parliamentary State Secretary at the Federal German Ministry for
Economic Affairs and Energy*

Tuesday, June 9th, 2015

08.30 h **Registration**
*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

*H.E. Sheikh Khalifa Bin Jassim Bin Mohamad Al-Thani
Chairman of the Qatar Chamber of Commerce and Industry*

Signing MOU between Shurooq and Berlin Partner

09.30 h **Opening Ceremony**

*Moderation:
Stefanie Suren
Journalist, Deutsche Welle, Germany*

*Welcoming:
Abdulaziz Al-Mikhlaft
Secretary General of the Ghorfa Arab-German Chamber of
Commerce & Industry*

10.30 h **Networking Break**

11.00 h **Session 1**
*Infrastructure: Metro, Rail Projects and Highways in
the Arab Countries*

*Moderation:
Dr. Marcus Felsner
Managing Partner, Rödl & Partner, Germany*

*Speakers:
H.E. Abdulrahman bin Salim al Hatmi
CEO, Oman Rail, Oman*

*Dr. Volker Treier
Deputy Chief Executive Officer, Association of German
Chambers of Commerce and Industry (DIHK)*

*Dr. Jochen Eickholt
CEO Mobility Division, Siemens AG*

*Speakers:
Dr. Peter Ramsauer
President of the Ghorfa Arab-German Chamber of
Commerce & Industry, Federal Minister (ret.)*

*Sara Al Muhannadi
Head of Business Development, Rail Company, Qatar*

*H.E. Prof. Dr. med. Ossama bin Abdul Majed Shobokshi
Ambassador of the Kingdom of Saudi Arabia & Doyen of
the Arab Diplomatic Corps*

*Helmut Scholze
Principal, Roland Berger Strategy Consultants, UAE*

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Dieter Michell-Auli
Management Board International Markets, DB International
GmbH, Germany

Ahmed Ali Al Ansari
Lead Advisor – Contracts and Projects Management, Public Works
Authority, Qatar

11.00 h

Session 2
Promising Fields of Cooperation:
Security Technologies and ICT

Moderation:
Mohamed Haykal
Chairman, Haykal Group, Lebanon

Speakers:
Yousef Al Naama
CEO, Malomatia Co. – ICT, Qatar

Volker Bischoff
General Manager, Robert Bosch Middle East, UAE

Arne Schönbohm
President, Cyber-Security Council e.V., Germany

Selim Edde
Vice President Government Relations, SAP, UAE

Rainer Schmidmeier
Head of Sales and Marketing, CAELUM Group GmbH, Germany

11.00 h

Session 3
Financial Services & Insurance:
Supporting Arab-German Business

Moderation:
Ralph Nitzgen
General Manager, Commerzbank, UAE

Speakers:
Saleh Al Khulaifi
Head of Business Development, Qatar Development Bank, Qatar

Eva Steinhaus
Director, Structured Export & Trade Finance, Commerzbank, UAE

Jan von Allwörden
Head of Department Underwriting Executive, Euler Hermes AG,
Germany

Werner Schmidt
Managing Director, Deutsche Bank AG, Germany

Najwa El Iraki
Head of Business Development, Casablanca Finance City Authority,
Morocco

Khaldun Abuhassan
Chairman, Jordanian-German Business Council, Jordan

12.30 h

Networking Lunch

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13.30 h

Session 4

*Logistics as a Catalyst for Growth:
Ports and Airports*

Moderation:

Uwe Stupperich

*General Manager, M.G. International Transports GmbH,
Germany*

Speakers:

Univ.-Prof. Dr. Hans-Dietrich Haasis

*Chair in Maritime Business and Logistics, University of
Bremen*

Heiko Ammermann

*Senior Partner, Roland Berger Strategy Consultants
GmbH, Germany*

Ulrich Ogiermann

Chief Officer Cargo, Qatar Airways, Qatar

Joerg Scheifler

*Senior Vice President Mobility Middle East, Siemens AG,
UAE*

Rafael Yanouri

*Sales Representative Government Services & International
Trade, Bureau Veritas, Germany*

13.30 h

Session 5

*Supporting Industrialization: Challenges and Opportunities
for Investment and Know-How Transfer*

Moderation:

Mr. Hergenröther

*Delegate of German Industry & Commerce for Saudi Arabia, Bahrain
and Yemen, AHK*

Speakers:

Adel Abdulrahman Al-Suhaimi

*Assistant Director General – Projects, Saudi Industrial Development
Fund, Saudi Arabia*

Tariq A. Al-Shuhayeb

*Business Development Director, Saudi Industrial Property Authority
(MODON), Saudi Arabia*

Eng. AbdulMajeed A. Al-Maymoon

*Vice President - Clusters Enabling, National Industrial Clusters
Development Program, Saudi Arabia*

Dr. Khair Abu Saalik

*Member of the House of Deputies and Chair of Economic and
Investment Committee, Jordanian Parliament, Jordan*

Dr. Walter Mattauch

*Project Manager, Project Management Agency - German Aerospace
Center, Germany*

Nicolas Bremer

Partner, Alexander & Partner, Germany

15.00h

Networking Break

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15.45h

Plenary

*Arab-German Cooperation:
Economic and Political Outlook*

Moderation:

Stefanie Suren

Journalist, Deutsche Welle, Germany

Welcoming:

Dr. Peter Ramsauer

*President of the Ghorfa Arab-German Chamber of Commerce &
Industry, Federal Minister (ret.)*

Keynotes:

H.E. Mohamedou Ould Mohamed Mahmoud

*President of the General Union of Chambers of Commerce,
Industry & Agriculture for Arab Countries*

H.E. Sigmar Gabriel

*Vice Chancellor and Federal Minister for Economic Affairs and
Energy of the Federal Republic of Germany*

H.E. Dr. Tawfig Fawzan Alrabiah

*Minister of Commerce and Industry of the Kingdom
of Saudi Arabia*

H.E. Sultan Rashid Al-Khater

*Undersecretary of the Ministry of Economy & Commerce of the
State of Qatar*

17.00 h

Round Table Discussion

Youth Unemployment: Technology as a Game Changer

Moderation:

Eng. Mouddar Khouja

Secretary General, Austro-Arab Chamber of Commerce, Austria

Speakers:

H. E. Mohamed Abdallahi Yaha

CEO, Maurinvest and Former Minister, Mauritania

Dr. Eduardo Rodriguez Montemayor

*Senior Research Fellow for the Global Talent Competitiveness
Index, Economics Department, INSEAD*

Marwa Moaz

Managing Director and Producer, El Mashroua

Selim Edde

Vice President Government Relations SAP, UAE

19.30 h

Reception & Gala Dinner

*at The Ritz-Carlton Hotel
Potsdamer Platz 3, 10785 Berlin*

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Wednesday, June 10th, 2015

09.00 h

Session 6

Free Zones: Gateways to Promising Markets

Moderation:

Wolf R. Schwippert

Attorney at Law, Schwippert Law Office, Germany

Speakers:

H.E. Mohamed Abdallahi Yaha

CEO, Maurinvest and Former Minister, Mauritania

ElSadiq AlFatih Hamour

*Associate Director Sales & New Business, Qatar Financial
Centre Authority, Qatar*

Nadia Rinawi

*Regional Manager Europe Business Development, Ras Al
Khaimah Free Trade Zone Authority - Government of Ras
Al Khaimah, Germany*

Wolf R. Schwippert

Attorney at Law, Schwippert Law Office, Germany

09.00 h

Session 7

*EPC Projects: Raising Complexity and Demand for
Competitiveness Calls for Innovative Solutions*

Moderation:

Musa Al Saket

Board Member, Amman Chamber of Industry, Jordan

Speaker

Ali Vezvaei

President – Mena, Linde AG Engineering Mena, UAE

Manuel Kuehn

*Senior Vice President, Business Development,
Siemens LLC, UAE*

10.30 h

Networking Break

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11.00 h

Session 8

Construction and Housing: Sustainable Urban Solutions

Moderation:

Olaf Hoffmann

*Vice President, Ghorfa Arab-German Chamber of
Commerce & Industry and CEO & President, Dorsch
Holding GmbH, Germany*

Speakers:

Abdulla Mohamed Al Kuwari

Director of Investment, Qatari Diar, Qatar

Dina AlNahdy

*General Manager, ENTEC Environmental Technology,
Saudi Arabia*

Tobias Lindemann

White Sky Group, Germany

Marwan Al Sarkal

*CEO, Sharjah Investment & Development Authority
Shurooq*

Joachim Schares

*Member of the Management Board and Partner, AS&P,
Germany*

11.00 h

Plenary Discussion

Women as Drivers for Economic Change

Moderation:

Dr. Gabi Kratochwil

Managing Director, CrossCultures, Germany

Speakers:

Henrike von Platen

*President, Business and Professional Women (BPW)
Germany e.V., Germany*

Souad Benkredda

Managing Director, Deutsche Bank AG, UK

Salwa Chamsi-Pasha

Writer and Entrepreneur, Freelance Positions, Austria

Dr. Amel Karboul

Former Minister of Tourism, Tunisia

Reem Badran

Board Member, Amman Chamber of Commerce, Jordan

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12.30 h

Plenary Discussion

Perspectives of Arab-German Business Relations

Moderation:

Dr. Florian Amereller

Partner, Amereller Legal Consultants FZE, Germany

Speakers:

H.E. Dieter Walter Haller

*Director General, for Economic Affairs and Sustainable
Development, Federal Foreign Office, Germany*

H.E. Omar Zniber

Ambassador of the Kingdom of Morocco, Germany

H.E. Philipp Mißfelder

Member of the German Parliament, Germany

Khalid Al Zayani

*Honorary Chairman, Al Zayani Investments (B.S.C.
closed), Bahrain*

Dr. Michael J. Inacker

*Chairman of the Board and CEO, WMP Eurocom AG,
Germany*

Olaf Hoffmann

*Vice President, Ghorfa Arab-German Chamber of
Commerce & Industry and CEO & President, Dorsch
Holding GmbH, Germany*

Eng. Suliman Saoud Al-Sayyari

*President & CEO, Saudi German Development and
Investment Company, Saudi Arabia*

14.00 h

Networking Lunch

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