

# 15th German-Arab *Business* Forum

---

Berlin – June 13th-15th, 2012

Partner Country: The State of Qatar

Organized by:



Under the  
patronage of the



Federal Ministry  
of Economics  
and Technology

In cooperation with:



غرفة قطر  
QATAR CHAMBER



Deutscher  
Industrie- und Handelskammertag

# THE GERMAN-ARAB BUSINESS FORUM: PROGRAM

Wednesday, June 13th, 2012

---

18.00 h **Reception**

*at the Federal Ministry of Economics  
and Technology  
Scharnhorststr. 34-37, 10115 Berlin*

*Welcoming*

*H.E. Dr. Philipp Rösler  
Federal Minister of Economics  
and Technology*

*Dr. Thomas Bach  
President of the Ghorfa Arab-German  
Chamber of Commerce and Industry*

*H.E. Abdullah Bin Hamad Al-Attiyah  
Chairman of the Administrative Control and  
Transparency Authority, State of Qatar*

Thursday, June 14th, 2012

---

08.30 h **Registration**

*at The Ritz-Carlton Hotel  
Potsdamer Platz 3, 10785 Berlin*

09.30 h **Opening Ceremony**

*Arab-German Cooperation:  
Continuing Growth*

*Dr. Thomas Bach  
President of the Ghorfa Arab-German  
Chamber of Commerce and Industry*

*H.E. Prof. Dr. med. Ossama bin Abdul  
Majed Shobokshi  
Ambassador of the Kingdom of Saudi Arabia &  
Doyen of the Arab Diplomatic Corps*

*H.E. Sheikh Khalifa Bin Jassim Bin  
Mohammad Al-Thani  
Chairman of the Qatar Chamber of  
Commerce and Industry*

*Dr. Volker Treier  
Deputy Chief Executive and Managing Director  
International Economic Affairs of the  
Association of German Chambers of Industry  
and Commerce (DIHK e.V.)*

*Keynote*

*H.E. Anne Ruth Herkes  
State Secretary at the Federal Ministry of  
Economics and Technology*

*Keynote*

*H.E. Abdullah Bin Hamad Al-Attiyah  
Chairman of the Administrative Control and  
Transparency Authority, State of Qatar*

10.30 h **Coffee Break**

11.00 h **Session 1**

*Connecting Worlds: Logistics*

*Chair*

*Saeb Nahas*

*Chairman & President, Nahas Enterprises Group,  
Middle East*

*Keynote*

*Sheikh Hamad Bin Ali Bin Jassim Al-Thani*

*Vice Chairman, Qatar National Food Security  
Programme, Qatar*

*Thomas Weyer*

*CFO, Munich International Airport, Germany*

*Peter Effenberger*

*Director Mobility & Logistics of the Airport Region  
Berlin Brandenburg at the Brandenburg Economic  
Development Board, Germany*

*Gabriele Pfaff*

*Route Sales Development Manager Germany-Middle  
East, Kühne + Nagel (AG & Co.) KG, Germany*

*Dr. Stefan Walter*

*Managing Director, House of Logistics & Mobility  
(HOLM) GmbH, Germany*

11.00 h **Session 2**

*Supporting Industrialization:  
Research and Technology Transfer*

*Chair*

*Olaf Hoffmann*

*CEO, Dorsch Holding GmbH, Germany*

*Keynote*

*Dr. Khalid Al-Hajri*

*Chairman & CEO, Qatar Solar Technologies, Qatar*

*Erich Kaeser*

*CEO, Siemens Middle East*

*Dr. Karim Chemseddine*

*Scientist, Qatar Environment and Energy Research  
Institute, Qatar*

*Mohamed Arfa*

*Regional Director, Agency for the Promotion of Industry  
and Innovation in Gafsa, Tunisia*

*Prof. Dr.-Ing. Bernhard Hoffschmidt*

*Co-Director Institute of Solar Research, German  
Aerospace Center (DLR), Germany*

12.30 h **Networking Lunch**

14.00 h **Session 3**

*Opportunities Unfolding:  
Food Security and the Retail Industry*

*Chair*

*Dr. Gé Backus*

*Head of the Research Group Consumer & Behaviour,  
Wageningen University, Netherlands*

*Keynote*

*H.E. Fahad bin Mohammed Al-Attiya*

*Executive Chairman, Qatar National Food Security  
Programme, Qatar*

	<p><i>H.E. Dr. Hassan Janabi</i> Ambassador &amp; Permanent Representative of Iraq to the UN Agencies in Rome, Italy</p> <p><i>Dr. Peter Thimme</i> Director Europe/Middle East/Central Asia, DEG – German Investment and Development Company, Germany</p> <p><i>Dr. Andreas Hengse</i> Coordinator &amp; Deputy Speaker, Fraunhofer Food Chain Management Alliance, Germany</p> <p><i>Alice Diepenbrock</i> Head of Country Research, Euromonitor International Limited, United Kingdom</p>		
14.00 h	<p><b>Session 4</b> Towards Sustainability: Water and Environmental Technologies</p> <p>Chair <i>Dr. Peter Göpfrich</i> CEO, German Emirati Joint Council for Industry &amp; Commerce (AHK), UAE</p> <p><i>Prof. Dr. Dieter Bryniok</i> Managing Director, Fraunhofer Water Systems Alliance, Germany</p> <p><i>Prof. h.c. Josef Schleicher</i> Executive Advisor, EA, Germany</p> <p><i>Dr. Jürgen Koffler</i> President, Dornier Consulting GmbH, Germany</p>		
15.30 h	<p><b>Coffee Break</b></p>		
		16.00 h	<p><b>Session 5</b> Safeguarding Growth: Financial Services and Insurances</p> <p>Chair <i>Ralph Nitzgen</i> Senior Executive Officer &amp; General Manager, Commerzbank AG Dubai Branch, UAE</p> <p><i>Hassan Khalifa Al-Mansoori</i> Executive Director, Qatar Export Development Agency, Qatar</p> <p><i>Werner Schmidt</i> Head of Structured Trade &amp; Export Finance Germany, Central and Eastern Europe, Deutsche Bank AG, Germany</p> <p><i>Bassam Hussein</i> General Manager, Doha Insurance Company (Q.S.C.), Qatar</p> <p><i>Dr. Philipp von Randow</i> Attorney, Latham &amp; Watkins LLP, Germany</p> <p><i>Richard Fox</i> Head, Middle East and Africa Sovereign Ratings, Fitch Ratings, United Kingdom</p> <p><i>Jan von Allwörden</i> Head of Department Underwriting &amp; Member of the Executive Board, Euler Hermes Deutschland AG, Germany</p>
		16.00 h	<p><b>Session 6</b> Breaking the Glass Ceiling: Women and Leadership</p> <p>Chair <i>Dr. Gabi Kratochwil</i> Managing Director, CrossCultures, Germany</p>

*Alia Al Rifai*  
CFO, Siemens WLL, Qatar

*Ibtihaj Al Ahmadani*  
Head of Women Committee & Board Member, Qatar  
Chamber of Commerce and Industry, Qatar

*Monika Schulz-Strelow*  
President, FidAR - Frauen in die Aufsichtsräte e.V.,  
Germany

*Dr. Julia M. Sperling*  
Partner, McKinsey & Company, Inc. International,  
Middle East, UAE

*Hanan Saab*  
Managing Director, Pharmamed, Lebanon

16.00 h **Session 7**  
*Shaping the Future:*  
*Young Entrepreneurs and Start-ups*

Chair  
*Andreas Hergenröther*  
Delegate of the German Economy for Saudi Arabia and  
Yemen, German-Saudi Arabian Liaison Office for  
Economic Affairs (AHK Saudi Arabia), Saudi Arabia

*Saleh Al Khulafji*  
Manager, Qatar Development Bank (Bedaya Center for  
Entrepreneurship and Career Development), Qatar

*Omran Al Kuwari*  
CEO, Green-Gulf Inc., Qatar  
*Sven Luthardt*  
General Managing Director, Luthardt GmbH, Germany  
*Dr. Alexander Schumann*  
Chief Economist & Head of Economic Policy Department,  
Association of German Chambers of Industry and  
Commerce (DIHK e.V.), Germany

*Ali Al Othaim*  
Chairman, National Young Businessmen Committee,  
Saudi Arabia

*Selim J. Eddé*  
Vice President Government Relations,  
SAP Middle East & North Africa LLC, UAE

19.30 h **Gala Dinner**  
*at The Ritz-Carlton Hotel*  
*Potsdamer Platz 3, 10785 Berlin*

**Friday, June 15th, 2012**

---

09.30 h **Session 8**  
*Building the Future:*  
*Construction and Infrastructure*

Chair  
*Olaf Hoffmann*  
CEO, Dorsch Holding GmbH, Germany

*Hans-Joachim Bliss*  
Director, Bauer Spezialtiefbau GmbH, Germany

*Nabeel Al Buenain*  
Project Executive Director, New Port Project, Qatar

*Saeb Nahas*  
Chairman & President, Nahas Enterprises Group,  
Middle East

*Oliver Alexander*  
Associate Partner, Amereller Legal Consultants,  
Germany

09.30 h **Session 9**

*Drivers of Innovation:  
Small and Medium-Sized Enterprises*

*Chair*

*Sabine Reindel*

*Attorney at Law, Rödl & Partner, UAE*

*Noora Al Mannai*

*CEO, Enterprise Qatar, Qatar*

*H.E. Mehla Ahmed*

*Independent Consultant & Director, Mauritanian Center  
of Information and Documentation for Economic and  
Technical Development, Mauritania*

*Prof. Dr. Markus Müller*

*Head of Department, Ministry of Finance and Economics  
Baden-Wuerttemberg, Germany*

*Vivian Jamal*

*Director Business Development, Economic Development  
Board, Bahrain*

*Uwe Seidel*

*Senior Project Manager, Department of International  
Cooperation and Clusters, VDI/VDE Innovation +  
Technik GmbH, Germany*

11.00 h **Coffee Break**

11.30 h **Closing Session**

*Perspectives of Arab-German  
Business Relations*

*Chair*

*Dr. Florian Amereller*

*Partner, Amereller Legal Consultants, Germany*

*Keynote*

*H.E. Dr. Mohammed Halaiqah*

*Chairman, Arab & International Affairs Committee Jordan  
Parliament, Jordan*

*H.E. Volkmar Wenzel*

*Ambassador & Personal Representative of the Federal  
Foreign Minister for the Arab World, Federal Foreign  
Office, Germany*

*H.E. Dr. Hussain Mahmood Fadhlalla Alkhateeb*

*Ambassador of the Republic of Iraq, Germany*

*Dr. Emad Shehab*

*Secretary General, General Union of Chambers of  
Commerce, Industry and Agriculture for  
Arab Countries, Lebanon*

13.00 h **Small Lunch & Get-Together**

Organized by:



Under the patronage of the



In cooperation with:



Platinum Sponsor:



Gold Sponsor:



Silver Sponsor:



Premium Sponsor:



Classic Sponsor:



With the kind support of:



Media Partner:



Official Airline:

