

# 8th Arab-German *Health* Forum

Berlin – February 26th-27th, 2015

The Westin Grand Berlin, Germany

## Program

Under the Patronage of Michael Müller, Governing Mayor of Berlin

Organized by:



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# THE ARAB-GERMAN HEALTH FORUM: PROGRAM

Thursday, February 26th, 2015

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09.00 h

## Registration

*The Westin Grand Berlin  
Friedrichstraße 158-164, 10117 Berlin*

10.00 h

## Opening Ceremony

### Welcoming:

*Abdulaziz Al-Mikhlafi  
Secretary General of the Ghorfa Arab-German  
Chamber of Commerce & Industry*

### Burkhard Kieker

*Chief Executive Officer  
of visitBerlin*

### Speakers:

*Dr. Peter Ramsauer  
President of the Ghorfa Arab-German  
Chamber of Commerce & Industry,  
Federal Minister ret.*

### Mario Czaja

*Senator for Health and Social Services of Berlin*

### H.E. Mohamedou Ould Mohamed Mahmoud

*President of the General Union of Chambers of  
Commerce, Industry & Agriculture for Arab Countries*

### Keynote:

*H.E. Said Aidi  
Minister of Health of the Republic of Tunisia*

11.00 h

## Networking Break

11.30 h

## Session 1

*Healthcare Facilities: Planning, Building  
and Managing Medical Projects*

### Moderation:

*Dr. Peter Magunia  
Director Healthcare, Roland Berger Strategy  
Consultants, Germany*

### Speakers:

*André Glardon  
Managing Director, medneo Deutschland GmbH, Germany*

### Abdulla Ali Al Mahyan

*Chairman, Sharjah Healthcare Authority & Sharjah Healthcare  
City, UAE*

### Thomas Meyer

*Director Business Development, hospitalia international, Germany*

### Michael Hansen

*Key Account Manager, davincisurgery, Switzerland*

### Dr. Fayez Abu Hmeidan

*Clinic Director, Gardens Hospital L.L.C, Jordan  
General Manager, Kinderwunschzentrum Leipzig-Chemnitz, Germany*

# THE ARAB-GERMAN HEALTH FORUM: PROGRAM

11.30 h

## Workshop

*Pharma Practice: Business Potentials,  
Innovation and Challenges*

### Moderation:

*Prof. Dr. Walter Schwerdtfeger*

*Former President, Federal Institute for Drugs  
and Medical Devices, Germany*

### Speakers:

*Dr. Morris Hosseini*

*Partner Competence Center Pharma & Healthcare,  
Roland Berger, Germany*

*Dr. Markus J. Neumann*

*Director International Business, Bioscientia GmbH,  
Germany*

*Prof. Emad Elazazy*

*Chairman & CEO, VALUE Institution for Education &  
Experiential Learning & Scientific Board Member,  
Ministry of Health National Training Institute, Egypt*

*Dr. Alexander Natz*

*Secretary General, European Confederation of  
Pharmaceutical Entrepreneurs (EUCOPE), Belgium*

13.00 h

## Networking Lunch

14.00 h

## Session 2

*Medical Education: Strategic Approaches  
to Cross-Border Partnerships*

### Moderation:

*Dr. Claus W. Biermann*

*Senior Vice President, Member of the Executive Team and Chief  
Strategy & Health Policy Affairs Officer, Diaverum Deutschland  
GmbH, Germany*

### Speakers:

*Prof. Ahmad Tamimi*

*General Director, Jordan University Hospital, Jordan*

*Usama Al Malki*

*Region Manager, Medical International FZ-LLC,  
Dubai Health Care City, UAE*

*Dr. Bassam Tabshouri*

*Director, Medical Engineering, AUB American  
University of Beirut, Lebanon*

*Dr. med. Nabeel Farhan*

*Medical Project Manager, University Hospital Freiburg, Germany*

*Dr. Katja Petereit*

*Director Headquarters Bonn, Access Germany Iraq, Germany*

*PD Dr. med. Joachim Seybold*

*Deputy Medical Director, Charité, Germany*

15.30 h

## Networking Break

# THE ARAB-GERMAN HEALTH FORUM: PROGRAM

Friday, February 27th, 2015

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16.00 h

## Session 3

*Rising Healthcare Demand: Best-Practice  
Examples of Arab-German Cooperation*

### Moderation:

*Prof. Dr. Dr. Fried Oelschlegel  
Director hdh./Chairman, GerMed Ltd., Saudi Arabia*

### Speakers:

*Jos Stuyfzand  
Senior Creative Director, Philips Design Health Tech,  
Netherlands*

### Taymour Ismail

*CEO & Managing Partner, Salam Home Health Care,  
Saudi Arabia*

### Renato Spotti

*Marketing and BID Development Manager, Dussmann  
Service, Italy*

### Dr. Anwar Obeidat

*CEO, Madina International Company Ltd., Jordan*

19.30 h

## Gala Dinner

*Martin-Gropius-Bau  
Niederkirchnerstraße 7, 10963 Berlin*

### Keynote:

*Cornelia Yzer  
Senator for Economics, Technology and  
Research of Berlin*

09.00 h

## Registration

09.30 h

## Session 4

*Travels for Treatment:  
Berlin a Top-Notch Healthcare Location*

### Moderation:

*Sophia Quint  
Head of Health Tourism, visitBerlin, Germany*

### Speakers:

*Dr. Jamal Al Tarkait  
Medical Attaché, Kuwait Oil Company – London Office,  
Great Britain*

### Prof. Dr. Djamal Benhacine

*Professor, Faculty for Tourism, Munich University of Applied Sci-  
ences, Germany*

### Best Practice:

*Nizar Maarouf  
Vice Director, Vivantes International Medicine, Germany*

### Panel Discussion:

*Mehran M.-Goudarzi  
Authorized Officer International Business,  
Deutsches Herzzentrum, Germany*

### Falk Erzgräber

*Head of Charité International Healthcare, Charité, Germany*

11.00 h

## Networking Break

# THE ARAB-GERMAN HEALTH FORUM: PROGRAM

11.30 h

## Session 5

*Medical Technology & Research: Key Driver of Innovation and State-of-the-Art Projects*

### Moderation:

*Dr. Tobias Weiler*

*CEO, Spectaris – German Hightech Industry Association, Germany*

### Speakers:

*Karl Heinz Burghardt*

*President East Europe, Middle East, Africa, Otto Bock Healthcare GmbH, Germany*

*Heike Jordan*

*Managing Director, Meyer-Haake GmbH Medical Innovations, Germany*

*Hermann Kamp*

*CEO, Clinica International Corporation*

*Dr. Thorsten Brandt*

*Head of Visitor and Training Center Berlin & Karl Storz Solutions, Karl Storz GmbH & Co. KG, Germany*

13.00 h

## Panel Discussion

*Perspectives and Demands of Arab-German Healthcare Partnerships*

### Moderation:

*Christian Wiesenhütter*

*Deputy CEO, IHK Berlin, Germany*

### Speakers:

*Eeva Karsta*

*Director Government Relations, Drägerwerk AG & Co. KGaA, Germany*

*Dr. Yousef M. Goussous*

*Senior Cardiac Consultant & Clinical Professor of Cardiology, University of Jordan, Jordan*

*Nawaf Almuqati*

*Customer Training Manager, Siemens Ltd. Healthcare, Saudi Arabia*

*Ortwin Schulte*

*Head of Division, General European and International Health Policy Planning, German Federal Ministry of Health, Germany*

14.00 h

## Networking Lunch

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