

7th Arab-German *Health* Forum

Haus der Wirtschaft, Stuttgart – April 14th-15th, 2014

Under the auspices of Minister-President of Baden-Württemberg,
Winfried Kretschmann



Baden-Württemberg

Program

Organized by:



Baden-Württemberg
MINISTRY OF FINANCE AND ECONOMICS

In cooperation with:



Baden-Württemberg International

Agency for International Economic and
Scientific Cooperation

THE ARAB-GERMAN HEALTH FORUM: PROGRAM

Monday, April 14th, 2014

12.00 h **Registration & Networking Lunch**
Haus der Wirtschaft
Willi-Bleicher-Straße 19, 70174 Stuttgart

14.00 h **Opening Ceremony**

Olaf Hoffmann
*Vice President of the Ghorfa Arab-German Chamber of
Commerce and Industry*

H.E. Annette Widmann-Mauz
*Parliamentary State Secretary of the German Federal
Ministry of Health*

H.E. Prof. Dr. med. Ossama bin Abdul Majed Shobokshi
*Ambassador of the Kingdom of Saudi Arabia
& Doyen of the Arab Diplomatic Corps*

Peter Hofelich
*Member of the State Parliament & Government
Representative for SMEs and Craft-Based Industries
for the State of Baden-Württemberg*

15.00 h **Coffee Break**

15.30 h **Session 1**
*Examining Potential: Innovations in
Medical Technology*

Chair: *Dr. Tobias Weiler*
CEO, Spectaris – German Hightech Industry Association, Germany

Dr. Uwe Andreas Amann
*Global Head of Pharma & Healthcare,
Detecon International GmbH, Germany*

Dr. Raoul Breitreutz
Medical Director, Lufthansa German Airlines, Germany

Franco Mendieta
*Sales Manager Export,
HT Labor + Hospitaltechnik AG, Germany*

Dr. Bodo Lange
CEO, Alacris Teranostics GmbH, Germany

19.30 h **Reception & Dinner**
Hotel Maritim
Seidenstr. 34, 70174 Stuttgart

THE ARAB-GERMAN HEALTH FORUM: PROGRAM

Tuesday, April 15th, 2014

08.30 h **Registration**

10.30 h **Coffee Break**

09.00 h **Session 2**

*Medical Exchange Programs:
Arab-German Cooperation in Education and Staff Training*

Chair: Prof. Dr. Michael Wirsching
*Director of International Affairs,
University Medical Center Freiburg, Germany*

Ortwin Schulte
*Head of Division, General European and International Health
Policy Planning, German Federal Ministry of Health, Germany*

Dr. med Dr. rer nat. Stephan Höckel
Chief Medical Officer, Salinenklinik Bad Rappenau, Germany

Prof. Dr. Wael Att
*Director Postgraduate Program, Department of Prosthodontics,
University Medical Center Freiburg,, Germany*

Ulrike Weigel
*Project Manager, INITIATIVE Gesundheitswirtschaft Rhein-
land-Pfalz, Germany*

11.00 h **Session 3**

*Top-Notch Healthcare Locations in
Germany: Best Practice Example Baden-Württemberg*

Chair: Dr. Ralf Kindervater
CEO, BIOPRO Baden-Württemberg GmbH, Germany

MinDir Jürgen Lämmle
*General Director & Deputy Minister, Ministry of Labour
and Social Affairs, Families, Women and Senior Citizens
Baden-Württemberg, Germany*

Prof. Dr. med. Dirk Arnold
Director, Tumor Biology Institute Freiburg, Germany

Prof. Dr. med. Volker Hömberg
*Head of Neurology Department, SRH Gesundheitszentrum
Bad Wimpfen GmbH, Germany*

Hans-Peter Welsch
Senior Vice President Global Marketing, Aesculap AG, Germany

12.30 h **Networking Lunch**

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14.00 h	<p>Session 4 <i>Diagnosing Growth: Business Opportunities in the Arab Countries</i></p> <p>Chair: Dr. Julia Sperling <i>Partner, McKinsey & Company Inc. International, Middle East, UAE</i></p> <p>Dr. Mohammed Attiah <i>CEO, FOCUS Medical Company, Saudi Arabia</i></p> <p>Prof. Dr. Dr. Fried Oelschlegel <i>Director Planning and Strategies, Healthcare Development Holding, Saudi Arabia</i></p> <p>Dr. Tariq Mohy Eldin <i>Managing Director, Fast International Co. Ltd., Sudan</i></p> <p>Prof. Amhis Wahiba <i>Head of Laboratory of Biology Service, Bologhine Ibn Ziri Public Hospital, Algeria</i></p> <p>Dr. Anwar Obeidat <i>CEO, Madina International Company Ltd., Jordan</i></p>	16.00 h	<p>Session 5 <i>Medical Projects: Planning, Building and Managing Healthcare Facilities</i></p> <p>Chair: Bernward Rohmann <i>Senior Advisor Project Finance, German Healthcare Partnership (GHP), Germany</i></p> <p>Sebastian Tartter <i>Architect & Project Manager, Obermeyer Planen + Beraten GmbH, Germany</i></p> <p>Laila Al Jassmi <i>Founder & CEO, Health Beyond Borders & Former CEO Health Policy and Strategy, Dubai Health Authority, UAE</i></p> <p>Dr. Claudia Mika <i>Founder & Managing Director, Temos International GmbH, Germany</i></p> <p>Thomas Willemeit <i>Founding Partner, Graft - Gesellschaft von Architekten mbH, Germany</i></p>
15.30 h	<p>Coffee Break</p>	17.30 h	<p>Concluding Remarks</p>

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SRH KLINIKUM KARLSBAD-LANGENSTEINBACH

The hospital specialises in the fields of spinal surgery, orthopaedics, neurology, internal medicine, vascular surgery and psychiatry. As a specialist hospital, its care portfolio includes

538 beds, complemented by radiology and anaesthesiology units offering the very latest equipment. We work within interdisciplinary competence centres (Spinal Column

Centre, Stroke Centre, Centre for Vascular Medicine) to ensure our patients receive the best treatment possible. Each year, the hospital treats over 30,000 patients.



SRH GESUNDHEITZENTRUM BAD WIMPFEN

The SRH Gesundheitszentrum Bad Wimpfen is a specialized hospital for preventive and rehabilitative care. It is licensed for the care of in- and out-patients in the fields of internal medicine, cardiology, musculoskeletal

disorders, orthopaedics and neurology. Part of the SRH Gesundheitszentrum Bad Wimpfen campus is a big Therapy centre providing a wide variety of out-patient individualised treatments. It offers a broad range of

out-patient services in physiotherapy, sports therapy, occupational therapy, physical therapy and nutritional advice. Each year, the hospital treats around 6,200 patients.



Please contact us. We follow the motto “get healthy – stay healthy” and do everything we can do to serve the health needs to our patients and clients.

SRH Gesundheitszentrum Bad Wimpfen and the SRH Klinikum Langensteinbach are members of the SRH Kliniken GmbH, one of Germany’s biggest hospital companies.

SRH Kliniken GmbH is part of the SRH Group, a national consortium of companies headquartered in Heidelberg. For more information about the SRH Group, please visit www.srh.de.

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